

CANNON® LIMITED WARRANTY

Johnson Outdoors Inc. warrants to the original purchaser that if the accompanying product (see exclusions below) proves to be defective in material or workmanship within the following warranty periods, Johnson Outdoors Inc. will, at its option, either repair or replace same without charge (but no cash refunds will be made):

1) The boom, motor, and reels, plus all composite parts, including but not limited to frames and bases, will be free from defects in materials and workmanship, subject to normal wear and tear, for the original purchaser's lifetime.

2) All other items will have 1-year limited warranties from the date of original retail purchase, except THE FOLLOWING ITEMS THAT HAVE NO WARRANTY WHATSOEVER: boot covers, clothing, Dacron line, rubber bands, swivel lock pin, weights, and wire cable.

This limited warranty may be enforced only by the original purchaser; all subsequent purchasers acquire the product "as is" without any benefit of this limited warranty. Repair or replacement of the product as set forth in this limited warranty shall be the original purchaser's sole and exclusive remedy and Johnson Outdoors Inc.'s sole and exclusive liability for breach of this warranty.

EXCLUSIONS

This warranty does not apply in the following circumstances:

- When the product has been connected, installed, combined, altered, adjusted, serviced, repaired, or handled in a manner other than according to the instructions furnished with the product
- When a serial number has been effaced, altered, or removed
- When any defect, problem, loss, or damage has resulted from any accident, misuse, negligence, carelessness, or abnormal use, or from any failure to provide reasonable and necessary maintenance in accordance with the instructions of the owner's manual

LIMITATION AND EXCLUSION OF IMPLIED WARRANTIES AND CERTAIN DAMAGES

THERE ARE NO EXPRESS WARRANTIES OTHER THAN THESE LIMITED WARRANTIES. JOHNSON OUTDOORS INC. DISCLAIMS LIABILITY FOR INCIDENTAL AND CONSEQUENTIAL DAMAGES, AND IN NO EVENT SHALL ANY IMPLIED WARRANTIES (EXCEPT ON THE BOOM, MOTOR, REELS, AND ALL LEXAN® PARTS), INCLUDING ANY IMPLIED WARRANTY OF MERCHANTABILITY OR FITNESS FOR PARTICULAR PURPOSE, EXTEND BEYOND ONE YEAR FROM THE DATE OF PURCHASE (AND IN THE CASE OF THE BOOT COVERS, CLOTHING, DACRON LINE, RUBBER BANDS, SWIVEL LOCK PIN, WEIGHTS, AND WIRE CABLE, JOHNSON OUTDOORS INC. DISCLAIMS ALL IMPLIED WARRANTIES). THIS WRITING CONSTITUTES THE ENTIRE AGREEMENT OF THE PARTIES WITH RESPECT TO THE SUBJECT MATTER HEREOF; NO WAIVER OR AMENDMENT SHALL BE VALID UNLESS IN WRITING SIGNED BY JOHNSON OUTDOORS INC.

Some states do not allow limitations on how long an implied warranty lasts or the exclusion or limitation of consequential damages, so the above limitation or exclusion may not apply to you. This warranty gives you specific legal rights, and you may also have other rights that vary from state to state.

CANNON® SERVICE POLICY

AFTER THE APPLICABLE WARRANTY PERIOD

After the applicable warranty period, or, if one of the above exclusions applies, Cannon® products will be repaired for a charge of parts plus labor. All factory repairs, after the applicable warranty period, carry a 90-Day Limited Warranty, subject to the exclusions and limitations stated above.

TO ENFORCE WARRANTY OR TO OBTAIN REPAIRS AFTER WARRANTY

To obtain warranty service in the U.S., the downrigger or part believed to be defective and the proof of original purchase (including the date of purchase) must be presented to a Cannon® Authorized Service Center or to Cannon®'s factory service center in Mankato, MN. Except as noted below, any charges incurred for service calls, transportation or shipping/freight to/from the Cannon® Authorized Service Center or Cannon®'s factory, labor to haul out, remove, re-install or re-rig products for warranty service, or any similar items are the sole and exclusive responsibility of the purchaser. Downriggers purchased outside of the U.S. (or parts of such downriggers) must be returned prepaid with proof of purchase (including the date of purchase and serial number) to any Authorized Cannon® Service Center in the country of purchase. Warranty service can be arranged by contacting a Cannon® Authorized Service Center listed on the enclosed sheet, or by contacting the factory at 1-800-227-6433 or Fax 1-800-527-4464. If the necessary repairs are covered by the warranty, we will pay the return shipping charges to any destination within the United States.

DO NOT return your Cannon® downrigger or parts to your retailer. Your retailer is not authorized to repair or replace them.

Major parts, such as the motor and main frame, must be returned to Johnson Outdoors Inc. in Mankato, Minnesota, or a Cannon® Authorized Service Center, for repair or replacement. To reduce shipping costs, we suggest removal of loose parts such as the boom and rod holders. Small parts that can be easily removed such as the handle and/or the counter, may be removed from the downrigger and returned for repair or replacement.

Retain your sales receipt! Proof of purchase must accompany product when returned.

Return Address: Johnson Outdoors Inc.
Cannon Division
121 Power Drive
Mankato, MN 56001

FOR YOUR INFORMATION:

_____ Serial No.
_____ Date Purchased
_____ Store Where Purchased

RETAIN THIS SECTION FOR YOUR RECORDS