

**JOHNSON OUTDOORS MARINE ELECTRONICS, INC. – MINN KOTA**

**TERROVA QUEST BOATING PREP INSTANT SAVINGS \$500 OFF PROMOTION**

**Consumer saves \$500 between January 14, 2025 and March 31, 2025 on Minn Kota Terrova Quest models**

- Minn Kota will be temporarily lowering MRP Price – Retail to offer instant savings to consumers on the SKUs in the table below between January 14, 2025 and March 31, 2025.
  - Minn Kota will be temporarily lowering MRP Price – Wholesale during this period.
- Consumers who purchase a qualifying model online or in-store between January 14, 2025 and March 31, 2025 will receive their instant savings from a discount taken at the register at participating Retailers.

MINN KOTA TERROVA QUEST BOATING PREP CONSUMER INSTANT SAVINGS PROMOTION 1/14/2025 TO 3/31/2025					AT THE REGISTER	
Item #	UPC #	Model	Shaft	MRP Price - Retail (Everyday)	MRP Price - Retail (Promo 1/14/2025 to 3/31/2025)	Consumer Instant Savings
1358200	0-29402-05084-0	TERROVA 90/115/DSC/WR QUEST	45"	\$3,199.99	\$ 2,699.99	\$ 500.00
1358210	0-29402-05087-1	TERROVA 90/115/MSI/WR QUEST	45"	\$3,499.99	\$ 2,999.99	\$ 500.00
1358201	0-29402-05085-7	TERROVA 90/115/DSC/WR QUEST	60"	\$3,299.99	\$ 2,799.99	\$ 500.00
1358211	0-29402-05088-8	TERROVA 90/115/MSI/WR QUEST	60"	\$3,599.99	\$ 3,099.99	\$ 500.00
1358202	0-29402-05086-4	TERROVA 90/115/DSC/WR QUEST	72"	\$3,599.99	\$ 3,099.99	\$ 500.00
1358212	0-29402-05089-5	TERROVA 90/115/MSI/WR QUEST	72"	\$3,899.99	\$ 3,399.99	\$ 500.00
1363900	0-29402-05090-1	RT TERROVA 90/115/WR QUEST	60"	\$3,799.99	\$ 3,299.99	\$ 500.00
1363910	0-29402-05296-7	RT TERROVA 90/115/WR BLK QUEST	60"	\$3,799.99	\$ 3,299.99	\$ 500.00
1363901	0-29402-05091-8	RT TERROVA 90/115/WR QUEST	72"	\$4,099.99	\$ 3,599.99	\$ 500.00
1363911	0-29402-05297-4	RT TERROVA 90/115/WR BLK QUEST	72"	\$4,099.99	\$ 3,599.99	\$ 500.00
1363902	0-29402-05092-5	RT TERROVA 90/115/WR QUEST	87"	\$4,849.99	\$ 4,349.99	\$ 500.00
1363912	0-29402-05298-1	RT TERROVA 90/115/WR BLK QUEST	87"	\$4,849.99	\$ 4,349.99	\$ 500.00
1363903	0-29402-05093-2	RT TERROVA 90/115/WR QUEST	100"	\$5,499.99	\$ 4,999.99	\$ 500.00
1363913	0-29402-05299-8	RT TERROVA 90/115/WR BLK QUEST	100"	\$5,499.99	\$ 4,999.99	\$ 500.00

- Johnson Outdoors Marine Electronics, Inc. – Minn Kota (JOME) Direct Retailers may submit claims to their JOME sales contact for promotional funds for the instant savings in accordance with this Boating Prep Instant Savings Promotion where the Promo Retail GP % is equal to the Everyday Retail GP %, subject to the following requirements:
  - Sales outside of the promotion period will not qualify for promotional funds.
  - All claims for promotional funding, including any proof of performance or similar information required by JOME must be submitted to your JOME sales contact no later than April 15, 2025.
  - JOME reserves the right to request additional information and evidence and if you fail to comply with the guidelines of this Program, JOME reserves the right to withhold all promotional funds.
- Authorized Indirect Retailers can participate in the promotion by purchasing promotional SKUs at new lower wholesale prices from a participating JOME Wholesale Partner.
  - Please refer to JOME wholesale partner for details.

