

HUMMINBIRD ICE CONFIDENTIAL RETAILER PRICE LIST

Brand	Status	Series	Code	UPC	Product Description	List Price	Retailer Price	Suggested Retail
Humminbird	CURRENT	HELIX ICE	411720-1	0-82324-05671-0	ICE H5 CHIRP G3 FB	\$ 429.99	\$ 352.59	
Humminbird	CURRENT	HELIX ICE	411730-1	0-82324-05670-3	ICE H5 CHIRP GPS G3 FB	\$ 529.99	\$ 423.99	
Humminbird	CURRENT	HELIX ICE	411740-1	0-82324-05673-4	ICE H5 CHIRP GPS G3 AS	\$ 629.99	\$ 503.99	
Humminbird	CURRENT	HELIX ICE	411750-1	0-82324-05674-1	ICE H7 CHIRP GPS G4 FB (NOT ABLE TO SHIP VIA AIR) *WHILE SUPPLIES LAST*	\$ 949.99	\$ 759.99	
Humminbird	CURRENT	HELIX ICE	411760-1	0-82324-05675-8	ICE H7 CHIRP GPS G4 AS (NOT ABLE TO SHIP VIA AIR) *WHILE SUPPLIES LAST*	\$ 1,049.99	\$ 839.99	
Humminbird	NEW	ICE	412340-1	0-82324-06142-4	ICE X9 CHO ML2 BUNDLE	\$ 2,849.99	\$ 2,279.99	\$ 2,849.99
Humminbird	NEW	ICE	412360-1	0-82324-06153-0	ICE X10 CHO ML2 BUNDLE	\$ 3,499.99	\$ 2,799.99	\$ 3,499.99
Humminbird	CURRENT	ICE TRANSDUCERS	710215-1	0-82324-50820-2	XI 9 19	\$ 109.99	\$ 65.99	
Humminbird	CURRENT	ICE TRANSDUCERS	710211-1	0-82324-50776-2	XI 9 20	\$ 109.99	\$ 65.99	
Humminbird	CURRENT	ICE TRANSDUCERS	710273-1	0-82324-05088-6	XI 9 1521 CHIRP	\$ 109.99	\$ 65.99	
Humminbird	NEW	ICE TRANSDUCERS	710313-1	0-82324-06143-1	XI 14 HW	\$ 129.99	\$ 77.99	
Humminbird	CURRENT	FLASHER ACCESSORIES	780015-1	0-82324-50818-9	CC ICE	\$ 59.99	\$ 32.99	
Humminbird	CURRENT	FISHFINDER ACCESSORIES	740158-1NB	0-82324-04975-0	ICE PTC XI 9 20 H57	\$ 269.99	\$ 188.99	
Humminbird	CURRENT	FISHFINDER ACCESSORIES	740206-1	0-82324-05694-9	ICE PTC CHIRP H5 FB	\$ 269.99	\$ 188.99	
Humminbird	CURRENT	FISHFINDER ACCESSORIES	740202-1	0-82324-05684-0	HELIX ICE CONVERSION KIT	\$ 419.99	\$ 293.99	
Humminbird	CURRENT	FISHFINDER ACCESSORIES	720105-1	0-82324-05477-8	PC HELIX 12V DC	\$ 44.99	\$ 26.99	
Humminbird	CURRENT	ADVANCED FISHING SYSTEM MODULES & CABLES	411580-1	0-82324-05591-1	MEGA 360 50 NM	\$ 1,199.99	\$ 947.99	
Humminbird	CURRENT	GIMBAL MOUNT & UNIT MOUNTING KNOBS	740143-1	0-82324-04593-6	GM H5	\$ 34.99	\$ 20.99	
Humminbird	CURRENT	GIMBAL MOUNT & UNIT MOUNTING KNOBS	740146-1	0-82324-04719-0	GM H7	\$ 34.99	\$ 20.99	
Humminbird	CURRENT	GIMBAL MOUNT & UNIT MOUNTING KNOBS	740199-1	0-82324-05645-1	GM H7R2	\$ 59.99	\$ 41.99	
Humminbird	CURRENT	GIMBAL MOUNT & UNIT MOUNTING KNOBS	740149-1	0-82324-04841-8	GM H910	\$ 59.99	\$ 35.99	
Humminbird	CURRENT	POWER CABLES	720057-1	0-82324-50808-0	PC 11	\$ 22.99	\$ 13.79	
Humminbird	CURRENT	POWER CABLES	720085-1	0-82324-03900-3	PC 12	\$ 32.99	\$ 23.09	
Humminbird	CURRENT	POWER CABLES	720110-1	0-82324-05547-8	PC 13	\$ 54.99	\$ 38.49	
Humminbird	CURRENT	ELECTRONIC CHARTS	601001-1	0-82324-05651-2	VX- DAK/NEB	\$ 149.99	\$ 89.99	
Humminbird	CURRENT	ELECTRONIC CHARTS	601002-1	0-82324-05659-8	VX- GREAT LAKES	\$ 149.99	\$ 89.99	
Humminbird	CURRENT	ELECTRONIC CHARTS	601006-1	0-82324-05649-9	VX- MINNESOTA	\$ 149.99	\$ 89.99	
Humminbird	CURRENT	ELECTRONIC CHARTS	601007-1	0-82324-05665-9	VX- NORTHEAST STATES	\$ 149.99	\$ 89.99	
Humminbird	CURRENT	ELECTRONIC CHARTS	601009-1	0-82324-05657-4	VX- WEST STATES	\$ 149.99	\$ 89.99	
Humminbird	CURRENT	ELECTRONIC CHARTS	601010-1	0-82324-05647-5	VX- WISCONSIN	\$ 149.99	\$ 89.99	
Humminbird	CURRENT	ELECTRONIC CHARTS	602001-1	0-82324-05652-9	VX- PREMIUM DAK/NEB	\$ 199.99	\$ 119.99	
Humminbird	CURRENT	ELECTRONIC CHARTS	602002-1	0-82324-05660-4	VX- PREMIUM GREAT LAKES	\$ 199.99	\$ 119.99	
Humminbird	CURRENT	ELECTRONIC CHARTS	602006-1	0-82324-05650-5	VX- PREMIUM MINNESOTA	\$ 199.99	\$ 119.99	
Humminbird	CURRENT	ELECTRONIC CHARTS	602007-1	0-82324-05666-6	VX- PREMIUM NORTHEAST	\$ 199.99	\$ 119.99	
Humminbird	CURRENT	ELECTRONIC CHARTS	602009-1	0-82324-05658-1	VX- PREMIUM WEST STATES	\$ 199.99	\$ 119.99	
Humminbird	CURRENT	ELECTRONIC CHARTS	602010-1	0-82324-05648-2	VX- PREMIUM WISCONSIN	\$ 199.99	\$ 119.99	
Humminbird	CURRENT	PC SOFTWARE	600033-1	0-82324-04440-3	AUTOCHART ZERO LINE	\$ 99.99	\$ 59.99	

EFFECTIVE 10/6/2025
REVISION 8/8/2025