

2025-2026 CANNON CONFIDENTIAL PRICE LIST - RETAILER

| Brand | Status | Series | PRODUCT CODE | UPC MFG | PRODUCT DESCRIPTION | LIST PRICE | RETAIL PRICE |
|--------|---------|------------------------------|--------------|-----------------|---|-------------|--------------|
| Cannon | Current | Electric Downrigger | 1902340 | 0-29402-04689-8 | Optimum TS | \$ 1,899.99 | \$ 1,367.99 |
| Cannon | Current | Electric Downrigger | 1902335 | 0-29402-04688-1 | Optimum | \$ 1,699.99 | \$ 1,223.99 |
| Cannon | Current | Electric Downrigger | 1902310 | 0-29402-03356-0 | Magnum 10 TS | \$ 929.99 | \$ 743.99 |
| Cannon | Current | Electric Downrigger | 1902305 | 0-29402-03352-2 | Magnum 10 | \$ 699.99 | \$ 559.99 |
| Cannon | Current | Electric Downrigger | 1902300 | 0-29402-03350-8 | Magnum 5 | \$ 599.99 | \$ 479.99 |
| Cannon | Current | Manual Downrigger | 1901140 | 0-29402-03781-0 | Uni-Troll 10 TS | \$ 549.99 | \$ 420.74 |
| Cannon | Current | Manual Downrigger | 1901130 | 0-29402-03779-7 | Uni-Troll 10 | \$ 399.99 | \$ 319.99 |
| Cannon | Current | Manual Downrigger | 1901120 | 0-29402-03777-3 | Uni-Troll 5 | \$ 319.99 | \$ 255.99 |
| Cannon | Current | Manual Downrigger | 1901020 | 0-29402-03775-9 | Easi-Troll | \$ 269.99 | \$ 215.99 |
| Cannon | Current | Manual Downrigger | 1901250 | 0-29402-03014-9 | Lake-Troll | \$ 219.99 | \$ 175.99 |
| Cannon | Current | Manual Downrigger | 1901200 | 0-29402-03013-2 | Mini-Troll | \$ 119.99 | \$ 95.99 |
| Cannon | Current | Trotling Weights | 2295002 | 0-12977-30024-3 | 4 pound Flash weight | \$ 49.99 | \$ 32.49 |
| Cannon | Current | Trotling Weights | 2295180 | 0-12977-22180-7 | 6 pound Flash weight | \$ 59.99 | \$ 38.99 |
| Cannon | Current | Trotling Weights | 2295182 | 0-12977-22182-1 | 8 pound Flash weight | \$ 69.99 | \$ 45.49 |
| Cannon | Current | Trotling Weights | 2295184 | 0-12977-22184-5 | 10 pound Flash weight | \$ 79.99 | \$ 51.99 |
| Cannon | Current | Trotling Weights | 2295190 | 0-12977-22190-6 | 12 pound Flash weight | \$ 99.99 | \$ 64.99 |
| Cannon | Current | Trotling Weights | 1908016 | 0-29402-04735-2 | 16 pound Flash weight | \$ 129.99 | \$ 84.49 |
| Cannon | Current | Mounting Systems | 1903002 | 0-29402-03165-8 | S.S Low Profile Swivel Base | \$ 249.99 | \$ 162.49 |
| Cannon | Current | Mounting Systems | 1904045 | 0-29402-03496-3 | S.S. Mounting Base - Magnum/Digitroll | \$ 149.99 | \$ 97.49 |
| Cannon | Current | Mounting Systems | 1903005 | 0-29402-03168-9 | 9" S.S. Gimbal Mount | \$ 189.99 | \$ 123.49 |
| Cannon | Current | Mounting Systems | 1903006 | 0-29402-03169-6 | 12" S.S. Gimbal Mount | \$ 199.99 | \$ 129.99 |
| Cannon | Current | Mounting Systems | 1904000 | 0-29402-03232-7 | Rod Holder Deck Mount Plate | \$ 34.99 | \$ 24.49 |
| Cannon | Current | Mounting Systems | 1904015 | 0-29402-03237-2 | Rod Holder Rail Mount - 1-1/4" | \$ 39.99 | \$ 27.99 |
| Cannon | Current | Mounting Systems | 1904025 | 0-29402-03240-2 | 6" Aluminum Mounting Track | \$ 59.99 | \$ 41.99 |
| Cannon | Current | Mounting Systems | 1904026 | 0-29402-03241-9 | 12" Aluminum Mounting Track | \$ 74.99 | \$ 52.49 |
| Cannon | Current | Mounting Systems | 1904027 | 0-29402-03242-6 | 18" Aluminum Mounting Track | \$ 89.99 | \$ 62.99 |
| Cannon | Current | Mounting Systems | 1904028 | 0-29402-03243-3 | 24" Aluminum Mounting Track | \$ 104.99 | \$ 73.49 |
| Cannon | Current | Mounting Systems | 1904029 | 0-29402-03244-0 | 36" Aluminum Mounting Track | \$ 134.99 | \$ 94.49 |
| Cannon | Current | Mounting Systems | 1904030 | 0-29402-03284-6 | 4" Aluminum Fixed Base Pedestal Mount | \$ 99.99 | \$ 69.99 |
| Cannon | Current | Mounting Systems | 1904031 | 0-29402-03285-3 | 6" Aluminum Fixed Base Pedestal Mount | \$ 109.99 | \$ 76.99 |
| Cannon | Current | Mounting Systems | 1904032 | 0-29402-03286-0 | 4" Aluminum Swivel Base Pedestal Mount | \$ 159.99 | \$ 111.99 |
| Cannon | Current | Mounting Systems | 1904033 | 0-29402-03287-7 | 6" Aluminum Swivel Base Pedestal Mount | \$ 169.99 | \$ 118.99 |
| Cannon | Current | Mounting Systems | 2207001 | 0-12977-30028-1 | Tab Lock Base | \$ 49.99 | \$ 32.49 |
| Cannon | Current | Mounting Systems | 2207002 | 0-12977-30033-5 | UT / Marlin Base | \$ 39.99 | \$ 25.99 |
| Cannon | Current | Mounting Systems | 2207003 | 0-12977-22003-9 | Low-Profile Swivel Base | \$ 99.99 | \$ 64.99 |
| Cannon | Current | Mounting Systems | 1904040 | 0-29402-03495-6 | Mounting Base - Magnum/Digitroll | \$ 39.99 | \$ 25.99 |
| Cannon | Current | Mounting Systems | 2200693 | 0-12977-22693-2 | Deck Plate | \$ 69.99 | \$ 45.49 |
| Cannon | Current | Mounting Systems | 2250927 | 0-12977-22927-8 | 9" Gimbal Mount | \$ 119.99 | \$ 77.99 |
| Cannon | Current | Mounting Systems | 2250928 | 0-12977-22928-5 | 12" Gimbal Mount | \$ 129.99 | \$ 84.49 |
| Cannon | Current | Mounting Systems | 2250940 | 0-12977-22940-7 | Rail / Side Mount | \$ 119.99 | \$ 77.99 |
| Cannon | Current | Mounting Systems | 2207327 | 0-12977-22327-6 | Clamp Mount | \$ 99.99 | \$ 64.99 |
| Cannon | Current | Line Releases | 2250009 | 0-12977-22009-1 | Universal Line Release | \$ 18.99 | \$ 12.34 |
| Cannon | Current | Line Releases | 2250105 | 0-12977-22105-0 | Universal Stacker Release | \$ 21.99 | \$ 14.29 |
| Cannon | Current | Line Releases | 2250111 | 0-12977-22111-1 | Pinch-R-Release | \$ 19.99 | \$ 12.99 |
| Cannon | Current | Line Releases | 2250119 | 0-12977-22119-7 | Quick Release | \$ 22.99 | \$ 14.94 |
| Cannon | Current | Line Releases | 2250120-1 | 0-12977-22120-3 | Quick Stacker Release | \$ 20.99 | \$ 13.64 |
| Cannon | Current | Line Releases | 2250106 | 0-12977-22106-7 | Offshore Line Release | \$ 22.99 | \$ 14.94 |
| Cannon | Current | Line Releases | 2250107 | 0-12977-22107-4 | Offshore Stacker | \$ 28.99 | \$ 18.84 |
| Cannon | Current | Line Releases | 2250109 | 0-12977-22109-8 | Offshore Saltwater Line Release | \$ 23.99 | \$ 15.59 |
| Cannon | Current | Rod Holders | 1907001 | 0-29402-03211-2 | Adjustable Rod Holder - Single Axis | \$ 119.99 | \$ 83.99 |
| Cannon | Current | Rod Holders | 1907002 | 0-29402-03212-9 | Adjustable Rod Holder - Dual Axis | \$ 159.99 | \$ 111.99 |
| Cannon | Current | Rod Holders | 1907024 | 0-29402-03522-9 | Adjustable Rod Holders - Downrigger Mount | \$ 499.99 | \$ 349.99 |
| Cannon | Current | Rod Holders | 2450163 | 0-12977-24163-8 | Dual Rod Holder - Front Mount | \$ 89.99 | \$ 58.49 |
| Cannon | Current | Rod Holders | 1907070 | 0-29402-03498-7 | Rod Holder - Rear | \$ 59.99 | \$ 38.99 |
| Cannon | Current | Rod Holders | 2450169-1 | 0-12977-24569-8 | Cannon Rod Holder | \$ 29.99 | \$ 16.79 |
| Cannon | Current | Rod Holder Accy for2450169-1 | 1907030 | 0-29402-03407-9 | Flush Mount w/ Cover | \$ 14.99 | \$ 6.37 |
| Cannon | Current | Rod Holder Accy for2450169-1 | 1907040 | 0-29402-03408-6 | Extension Posts (pair) | \$ 24.99 | \$ 12.02 |
| Cannon | Current | Rod Holder Accy for2450169-1 | 1907050 | 0-29402-03409-3 | Rail Mount Adapter | \$ 14.99 | \$ 8.99 |

Revision 8/4/2025
Effective 10/4/2025

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| Cannon | Current | Rod Holder Accy for2450169-1 | 1907060 | 0-29402-03410-9 | Side/Deck Mount | \$ 19.99 | \$ 8.88 |
| Cannon | Current | Downrigger Accssories | 1903017 | 0-29402-04863-2 | Cannon Battery End Cable | \$ 39.99 | \$ 25.99 |
| Cannon | Current | Downrigger Accssories | 1903012 | 0-29402-03253-2 | Flush Mount Power Port (Black) | \$ 18.99 | \$ 12.34 |
| Cannon | Current | Downrigger Accssories | 1903013 | 0-29402-03254-9 | Flush Mount Power Port (White) | \$ 18.99 | \$ 12.34 |
| Cannon | Current | Downrigger Accssories | 2250002 | 0-12977-22002-2 | Terminator Kit | \$ 39.99 | \$ 25.99 |
| Cannon | Current | Downrigger Accssories | 2250141 | 0-12977-30019-9 | Terminator Single | \$ 8.99 | \$ 5.84 |
| Cannon | Current | Downrigger Accssories | 2215392 | 0-12977-22392-4 | 150' Cable | \$ 34.99 | \$ 22.74 |
| Cannon | Current | Downrigger Accssories | 2215396 | 0-12977-22396-2 | 200' Cable | \$ 44.99 | \$ 29.24 |
| Cannon | Current | Downrigger Accssories | 2215397 | 0-12977-22397-9 | 400' Cable | \$ 59.99 | \$ 38.99 |
| Cannon | Current | Downrigger Accssories | 2250005 | 0-12977-22005-3 | Mini-Troll Accessory Kit | \$ 74.99 | \$ 48.74 |

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| Cannon | Current | Downrigger Accssories | 1903031 | 0-29402-03520-5 | White Downrigger Cover | \$ 49.99 | \$ 32.49 |
| Cannon | Current | Downrigger Accssories | 1903030 | 0-29402-03519-9 | Black Downrigger Cover | \$ 49.99 | \$ 32.49 |
| Cannon | Current | Downrigger Accssories | 2250122 | 0-12977-22122-7 | Retro-Ease Weight Retreiver | \$ 24.99 | \$ 16.24 |
| Cannon | Current | Downrigger Accssories | 1903020 | 0-29402-03497-0 | Cannon Lock | \$ 39.99 | \$ 25.99 |
| Cannon | Current | Downrigger Accssories | 1491072 | 0-12977-30039-7 | Cannon transducer | \$ 199.99 | \$ 129.99 |

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