JOHNSON OUTDOORS FISHING HELP CENTER AND B2B PORTAL

Revised:

January 9, 2025







USE OF JOHNSON OUTDOORS FISHING HELP CENTER -

This is your go-to resource for accessing various tools and information, including:

- Minn Kota/Cannon Finished Goods Business Portal
- Humminbird Finished Goods Business Portal
- Minn Kota/Cannon Parts Portal
- Rigging Redemption Portal
- Help Center for Brand Troubleshooting
- Comprehensive Resources





HELP CENTER LANDING PAGE





(i) Welcome to the Johnson Outdoors-Fishing Landing Page

We hope you find this landing page helpful in finding everything you need to sell more Cannon, Humminbird, and Minn Kota Product. This is a one stop shop to place orders, links to product data and technical articles, along with any advertising needs.



Minn Kota/Cannon Finished Goods Business Portal

Place orders for finished goods



Humminbird Finished Goods Bus

Place orders



Minn Kota/Cannon Parts Portal

* & Order Repair of Mankato, MN



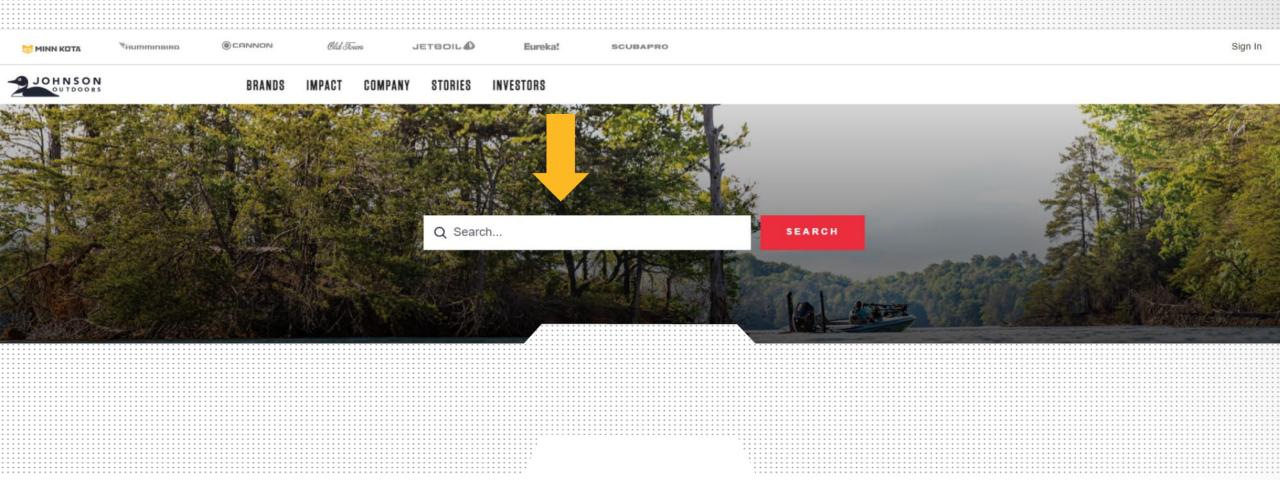
Rigging Redemption Portal

Access to request rigging redemptions for select Minn Kota and Humminbird units





SEARCH FOR ASSISTANCE ARTICLES FOR HELP WITH COMMON HUMMINBIRD, MINN KOTA, AND CANNON QUESTIONS AND TROUBLESHOOTING TIPS

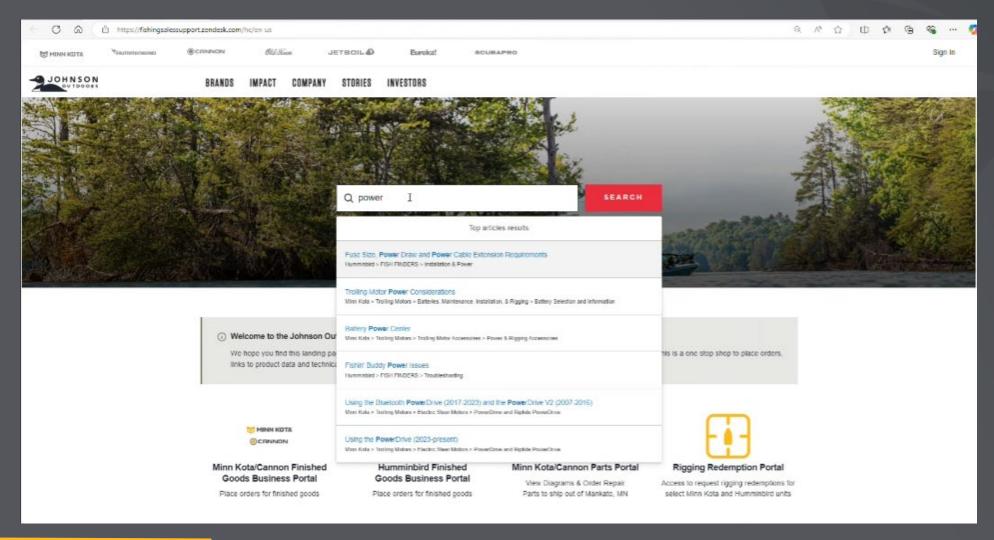








SEARCH BY KEY WORD AND SELECT THE RELATIVE ARTICLE



FINISHED GOODS BUSINESS PORTALS

• Used to order Minn Kota/Cannon and Humminbird products



Minn Kota/Cannon Finished Goods Business Portal

Place orders for finished goods



Humminbird Finished Goods Business Portal

Place orders for finished goods



Minn Kota/Cannon Parts Portal

View Diagrams & Order Repair Parts to ship out of Mankato, MN



Rigging Redemption Portal

Access to request rigging redemptions for select Minn Kota and Humminbird units

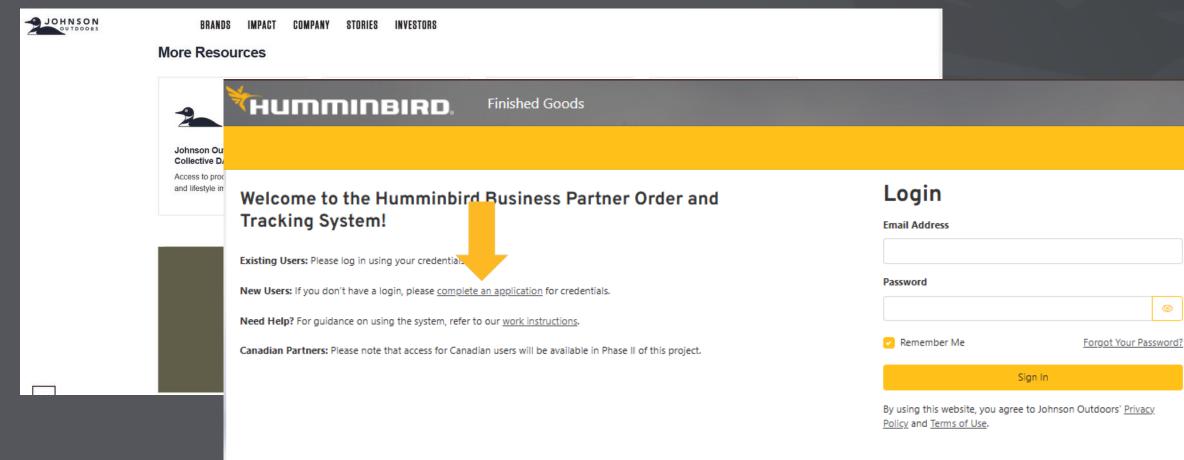




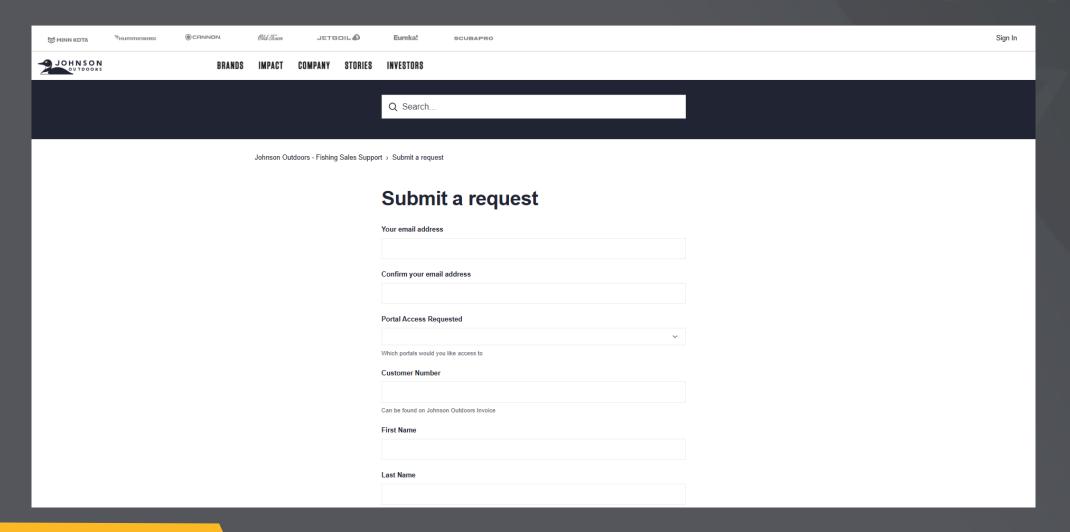




TO ACCESS THESE PORTALS, YOU MUST APPLY BY FILLING OUT AN APPLICATION, ONCE APPROVED YOU WILL RECEIVE LOGIN CREDENTIALS.



APPLICATION



MINN KOTA/CANNON PARTS PORTAL

• Used to order Minn Kota and Cannon Repair Parts



Minn Kota/Cannon Finished **Goods Business Portal**

Place orders for finished goods



Humminbird Finished Goods Business Portal

Place orders for finished goods



Minn Kota/Cannon Parts Portal

View Diagrams & Order Repair Parts to ship out of Mankato, MN



Rigging Redemption Portal

Access to request rigging redemptions for select Minn Kota and Humminbird units







RIGGING REDEMPTION PORTAL

 Used to request rigging redemptions for select Minn Kota and Humminbird units





Minn Kota/Cannon Finished Goods Business Portal

Place orders for finished goods



Humminbird Finished Goods Business Portal

Place orders for finished goods



Minn Kota/Cannon Parts Portal

View Diagrams & Order Repair Parts to ship out of Mankato, MN



Rigging Redemption Portal

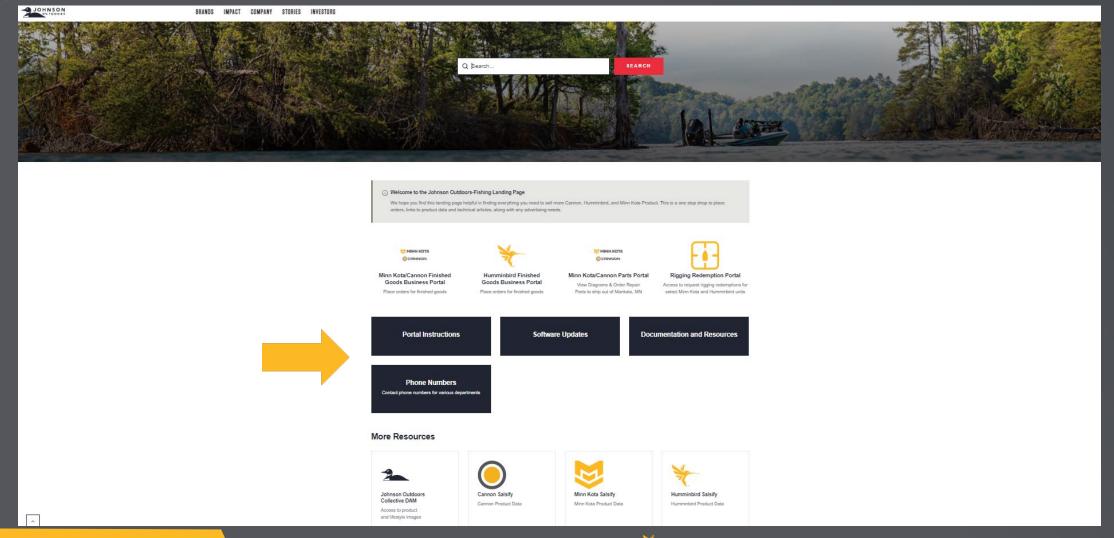
Access to request rigging redemptions for select Minn Kota and Humminbird units





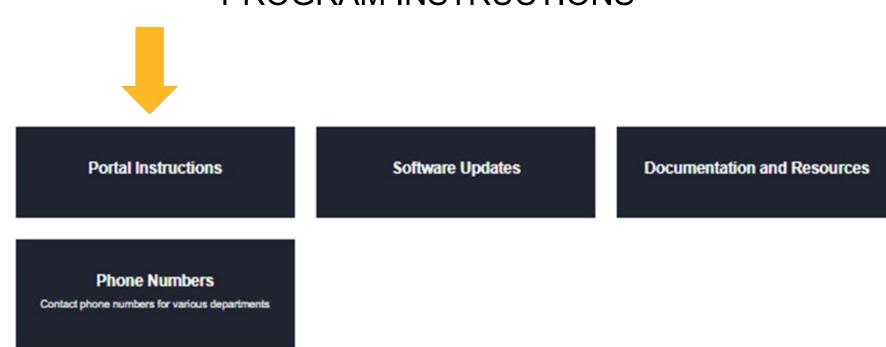


KNOWLEDGE ARTICLES





PORTAL INSTRUCTIONS - DIRECTS YOU TO THE APPROPRIATE ARTICLES FOR ASSISTANCE FOR PARTS AND WARRANTY INSTRUCTIONS AND RIGGING PROGRAM INSTRUCTIONS







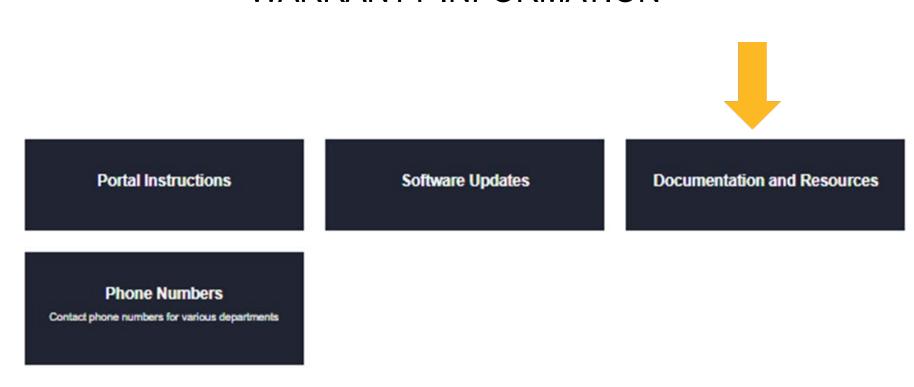
SOFTWARE UPDATES – DIRECTS YOU TO A LINK TO DOWNLOAD OF ALL HB AND MK SOFTWARE VERSIONS







DOCUMENTS AND RESOURCES - DIRECT YOU TO THE HUMMINBIRD OR MINN KOTA HELP CENTER FOR ASSISTANCE ARTICLES, RETURN POLICY, AND WARRANTY INFORMATION

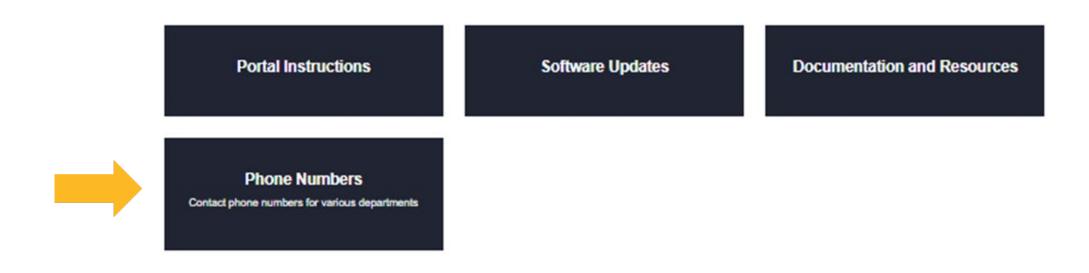








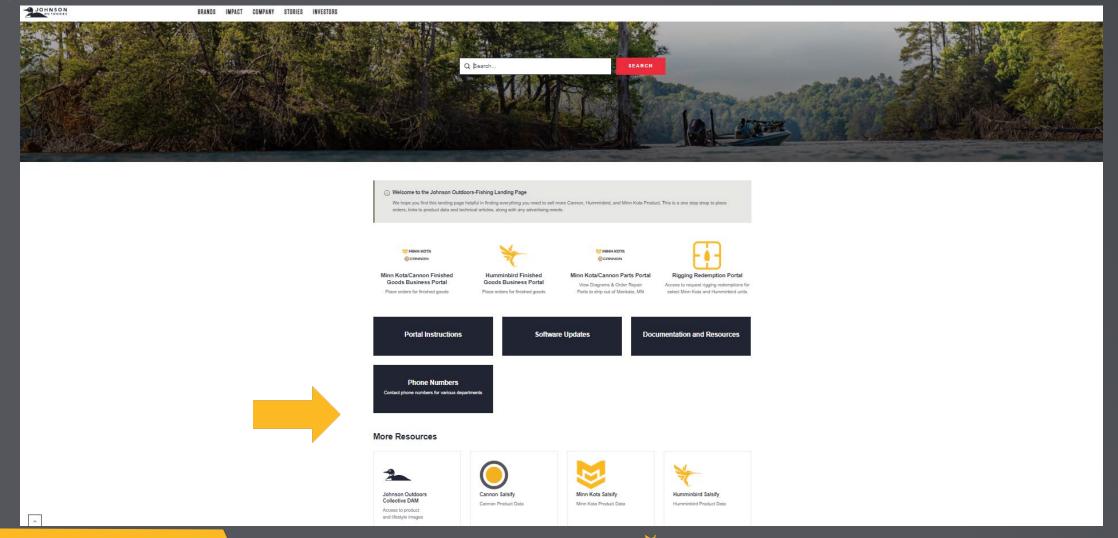
PHONE NUMBERS - DIRECT YOU TO ALL OF OUR CONTACT PHONE NUMBERS







MORE RESOURCES



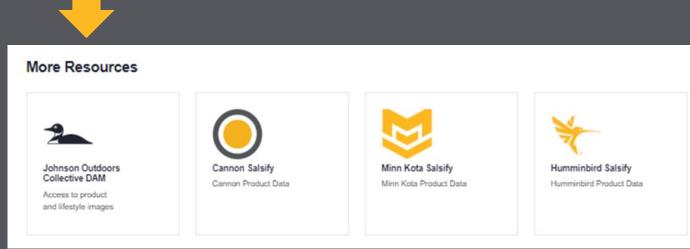




JOHNSON OUTDOORS COLLECTIVE DAM

• This is a direct link to locate product images, lifestyle images, brand icons, and brand guidelines









SALSIFY

• This is a direct link to all specifications, features, case packs, dimensions and weights of Cannon, Minn Kota, and Humminbird products







More Resources



Johnson Outdoors Collective DAM

Access to product and lifestyle images



Cannon Salsify

Cannon Product Data



Minn Kota Salsify

Minn Kota Product Data



Humminbird Salsify

Humminbird Product Data







TOUR OF THE PORTAL





USE OF JOHNSON OUTDOORS — FISHING ORDERING PORTALS

Due to separate warehouses for our brands, we have two finished goods portals to support your ordering needs:

- Humminbird
- Minn Kota/Cannon

All these portals function similarly, providing a seamless online ordering and tracking experience

Here's what you can do:

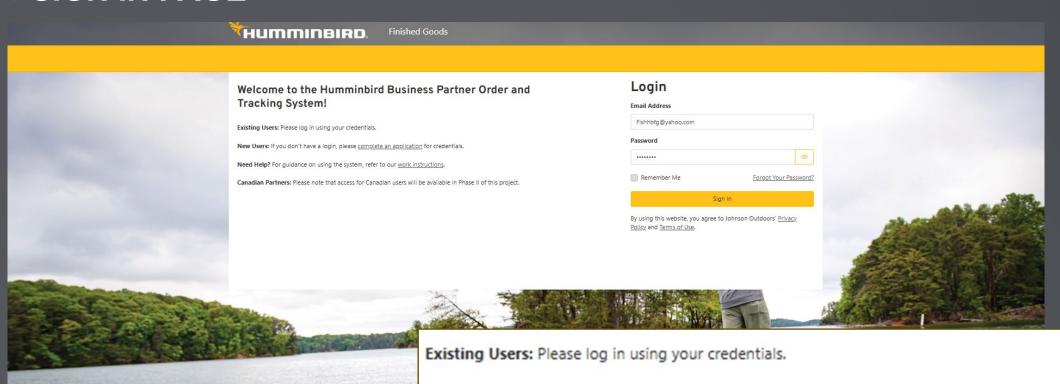
- Order and Track: Easily place orders and track them in real-time
- Review Order History: Search by JO Order Number, Purchase Order Number, or Ship-to Address to view past orders
- Manage Account Information: Update and review your account details effortlessly







SIGN IN PAGE



New Users: If you don't have a login, please complete an application for credentials.

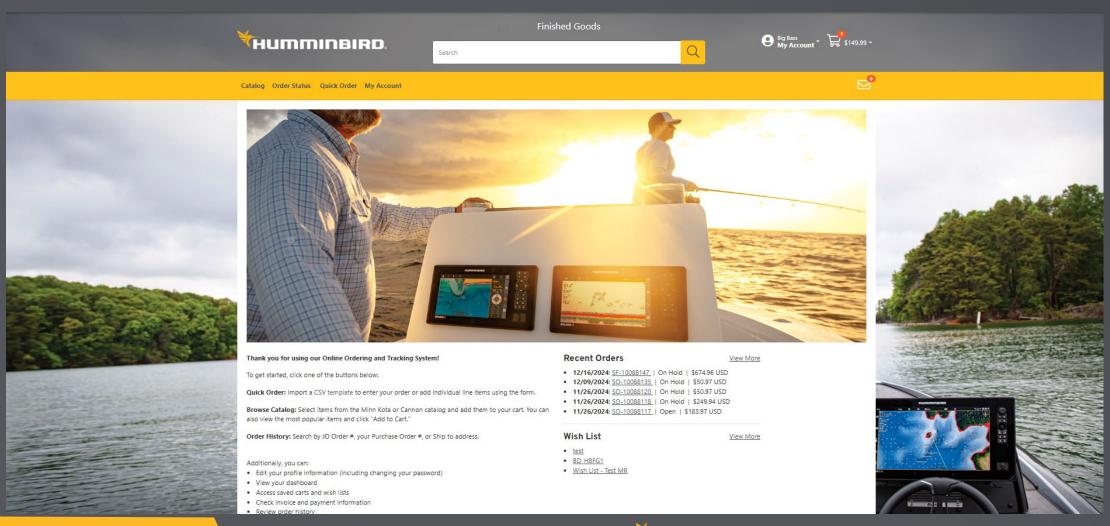
Need Help? For guidance on using the system, refer to our work instructions.

Canadian Partners: Please note that access for Canadian users will be available in Phase II of this project.





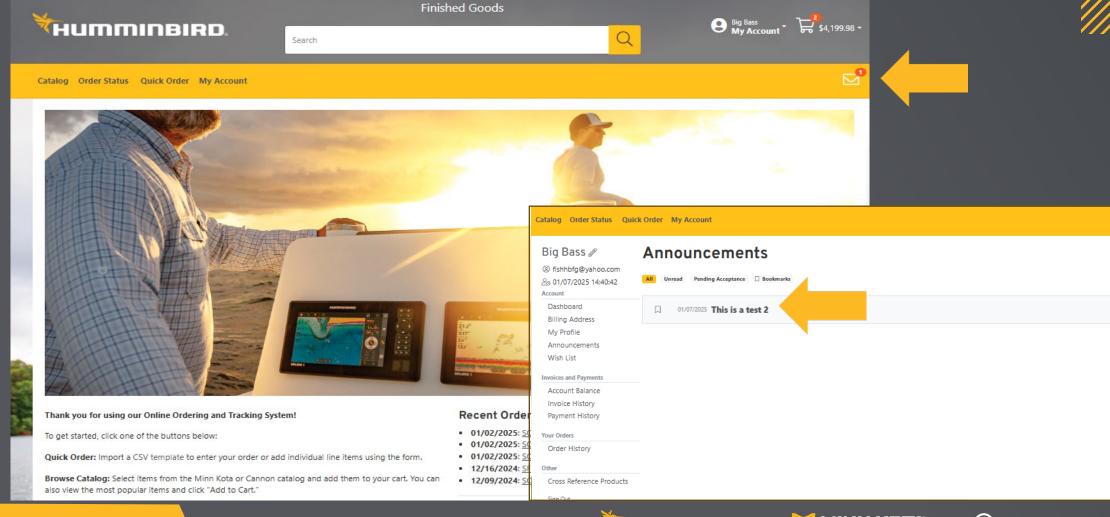
HOME PAGE AFTER SIGN IN





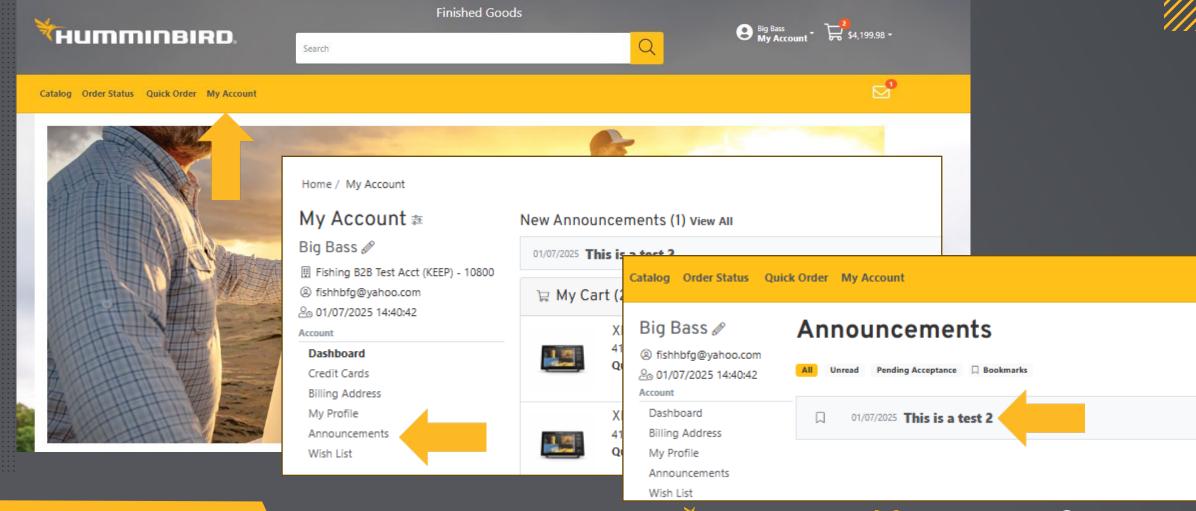


ANNOUNCEMENTS CAN BE VIEWED FROM MULTIPLE LOCATIONS - FROM THE ENVELOPE





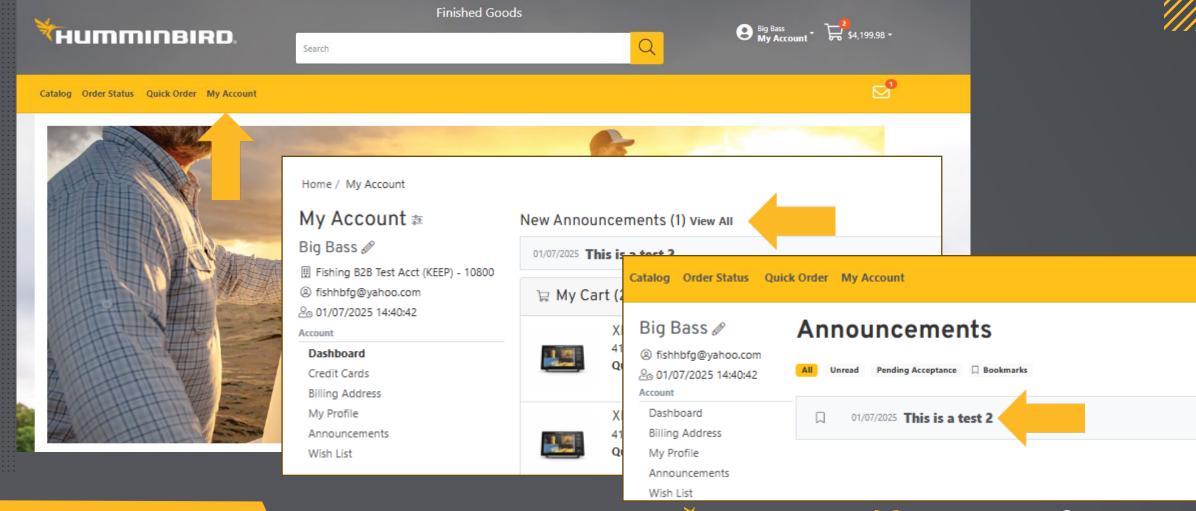
ANNOUNCEMENTS CAN BE VIEWED IN SEVERAL LOCATIONS – FROM MY ACCOUNT







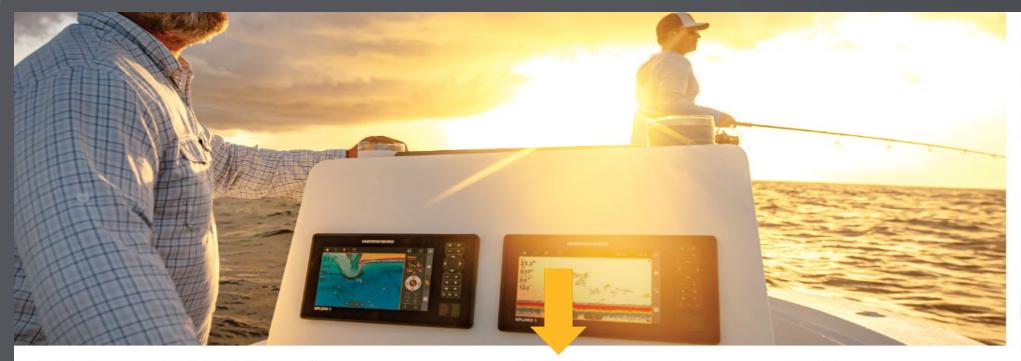
ANNOUNCEMENTS CAN BE VIEWED IN SEVERAL LOCATIONS – FROM MY ACCOUNT







FROM THE HOME PAGE YOU WILL SEE RECENT ORDERS AND WISH LIST



Thank you for using our Online Ordering and Tracking System!

To get started, click one of the buttons below:

Quick Order: Import a CSV template to enter your order or add individual line items using the form.

Browse Catalog: Select items from the Minn Kota or Cannon catalog and add them to your cart. You can also view the most popular items and click "Add to Cart."

Order History: Search by JO Order #, your Purchase Order #, or Ship to address.

Additionally, you can:

Edit your profile information (including changing your password)

Recent Orders

- 12/16/2024: <u>SF-10088147</u> | On Hold | \$674.96 USD
- 12/09/2024: <u>SO-10088135</u> | On Hold | \$50.97 USD
- 11/26/2024: SO-10088120 | On Hold | \$50.97 USD
- 11/26/2024: SO-10088118 | On Hold | \$249.94 USD
- 11/26/2024: SO-10088117 | Open | \$183.97 USD

Wish List

View More

View More

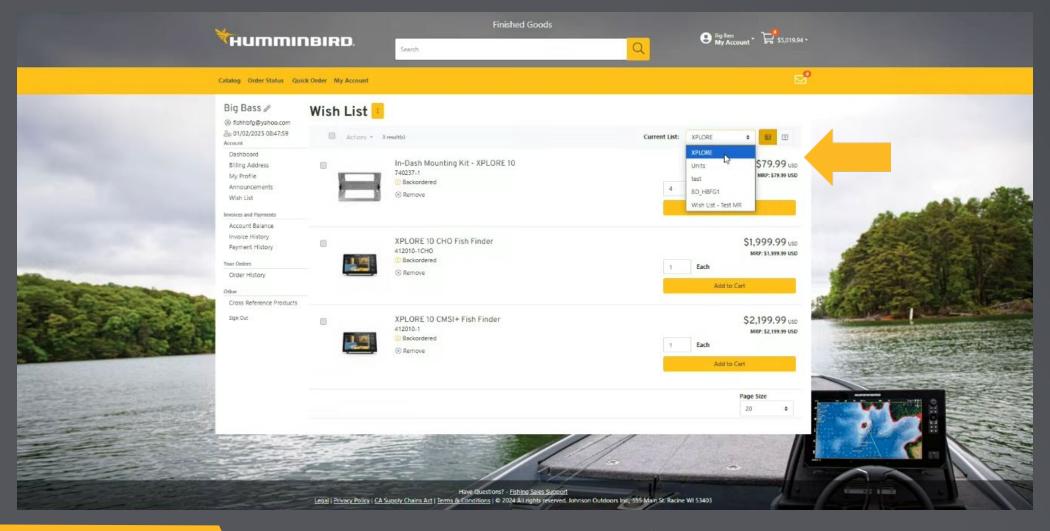
- test
- BD HBFG1
- Wish List Test MR





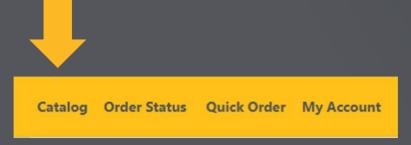


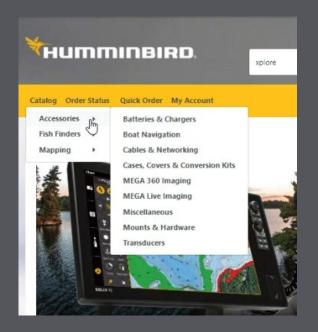
THE WISH LIST SHOWS ITEMS THAT WERE ADDED TO THE LIST TO EASILY LOCATE DESIRED ITEMS LATER















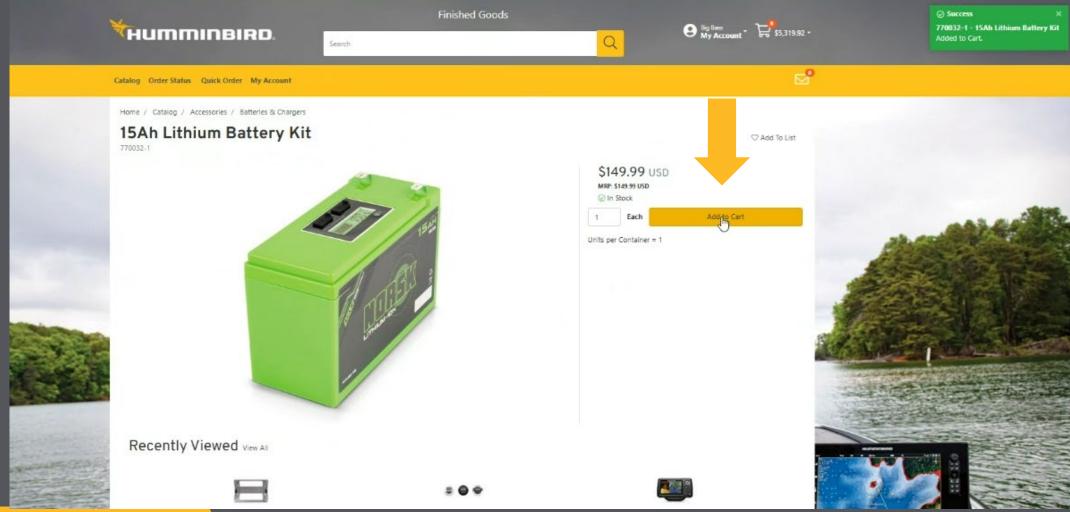
- THE CATALOG SHOWS A COMPLETE LISTING OF ITEMS THAT CAN BE ORDERED OFF THIS SITE
- ALLOWS YOU TO BROWSE PRODUCTS AND ADD THEM TO THE CART OR TO THE WISH LIST



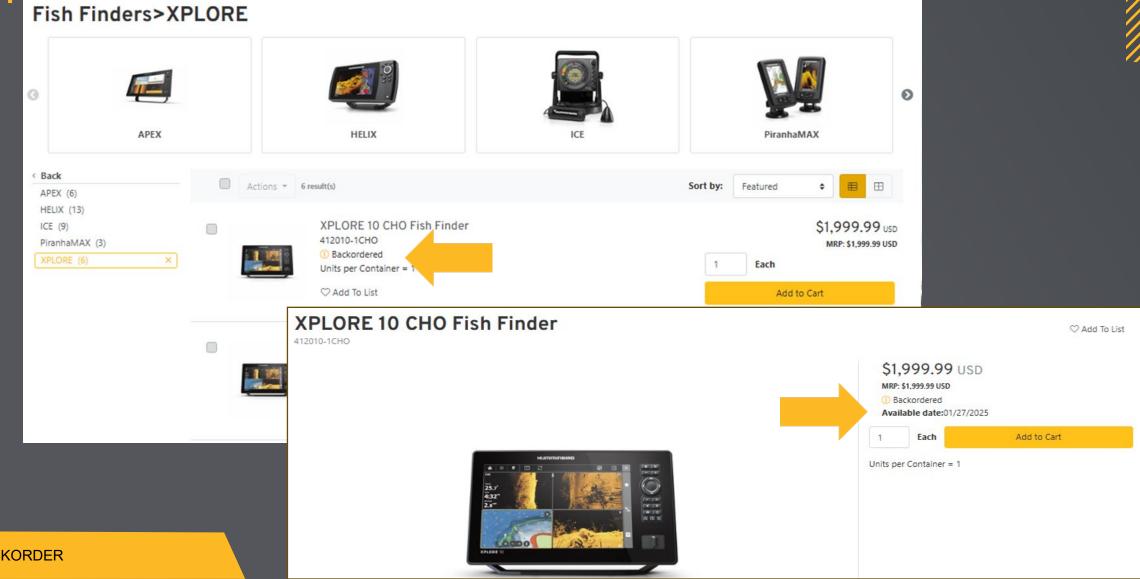


ADDING A PRODUCT TO THE CART – ENTER DESIRED QUANTITY BEFORE ADDING TO CART

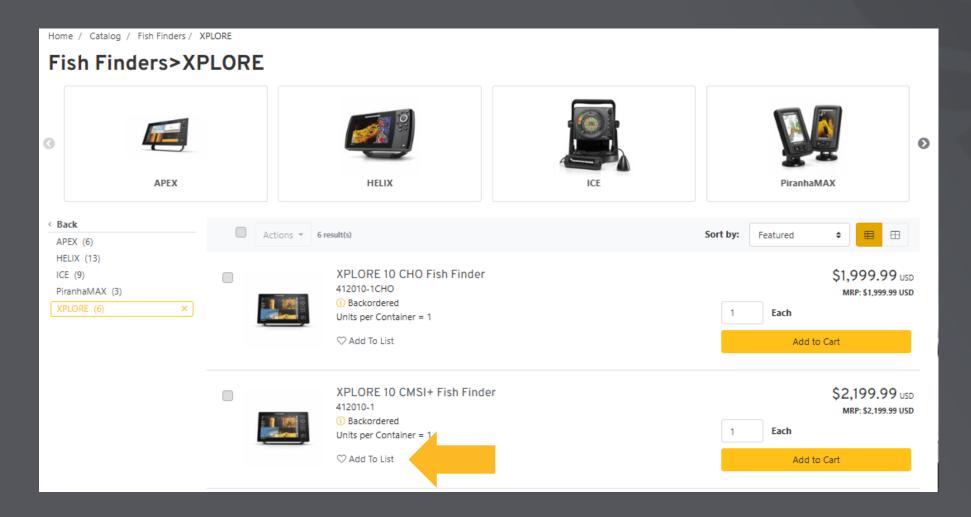




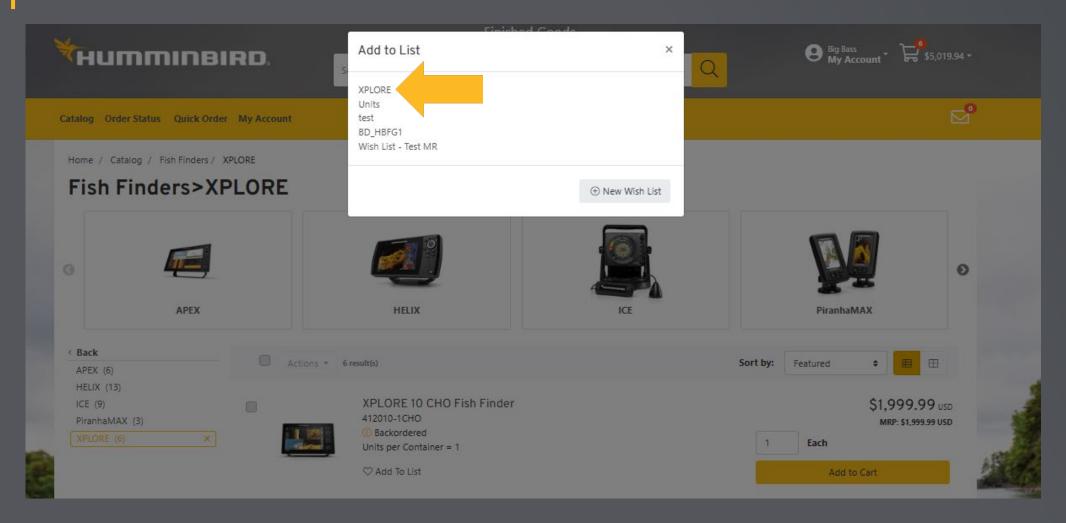
IF AN ITEM SHOWS BACKORDERED, CLICK ON IT FOR THE **AVAILABLE DATE**



ADDING PRODUCTS TO THE WISH LIST – ITEMS CAN BE ADDED TO AN EXISTING OR NEW LIST



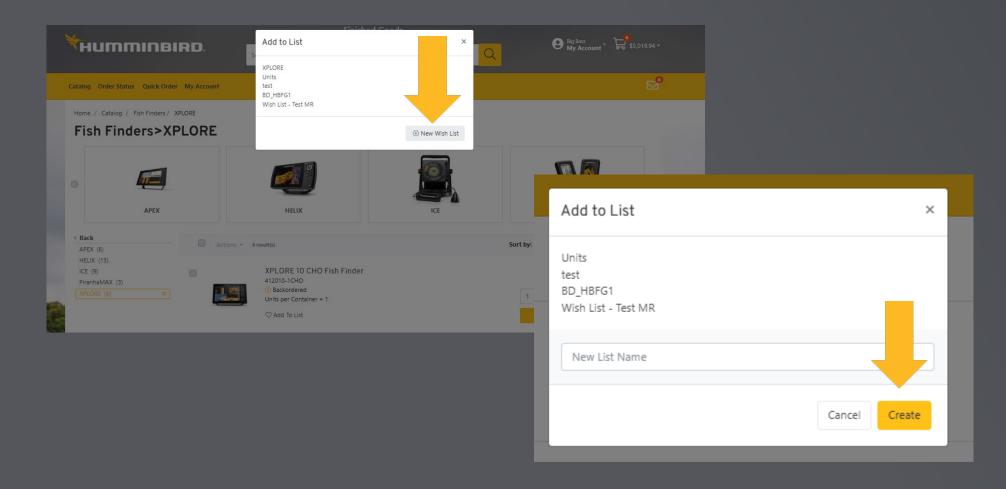
SELECT AN EXISTING LIST







SELECT NEW WISH LIST, NAME, AND CREATE







ORDER HISTORY

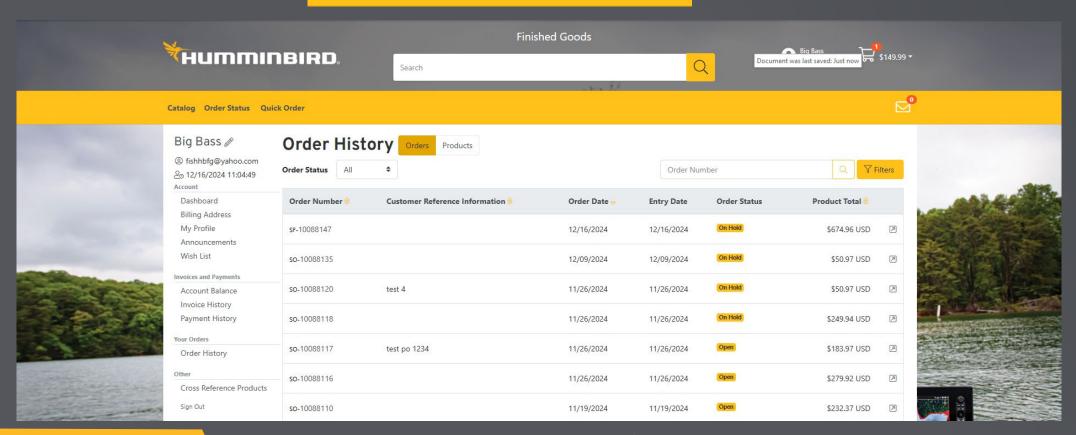






ORDER STATUS ALLOWS YOU TO CHECK ON THE STATUS AND SEE HISTORY OF PREVIOUS **AND CURRENT ORDERS**

Order Status Quick Order My Account







ORDER STATUSES

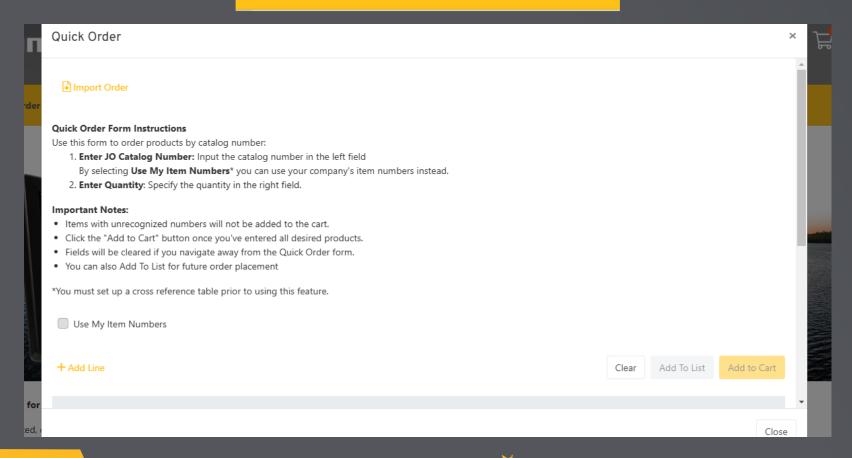
- On Hold Some orders automatically go on hold but will be release within 24 hours. If you see an order on hold longer than 24 hours you can check with your Fishing Sales Support Rep for an update.
- Cancelled If the whole order has been cancelled, it will show cancelled.
- Open Will stay open until ALL items are shipped
- Complete All items have shipped







Catalog Order Status Quick Order My Account

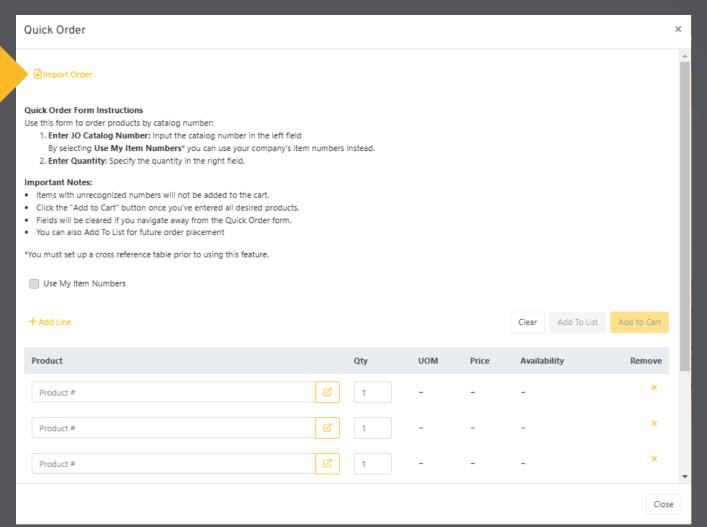


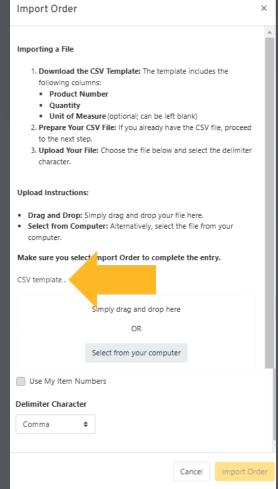




TWO METHODS USING QUICK ORDER

UPLOADING A CSV FILE

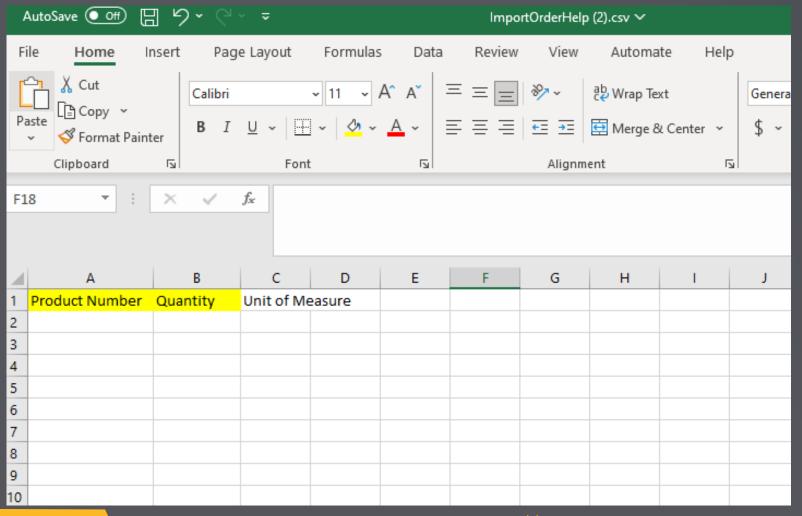








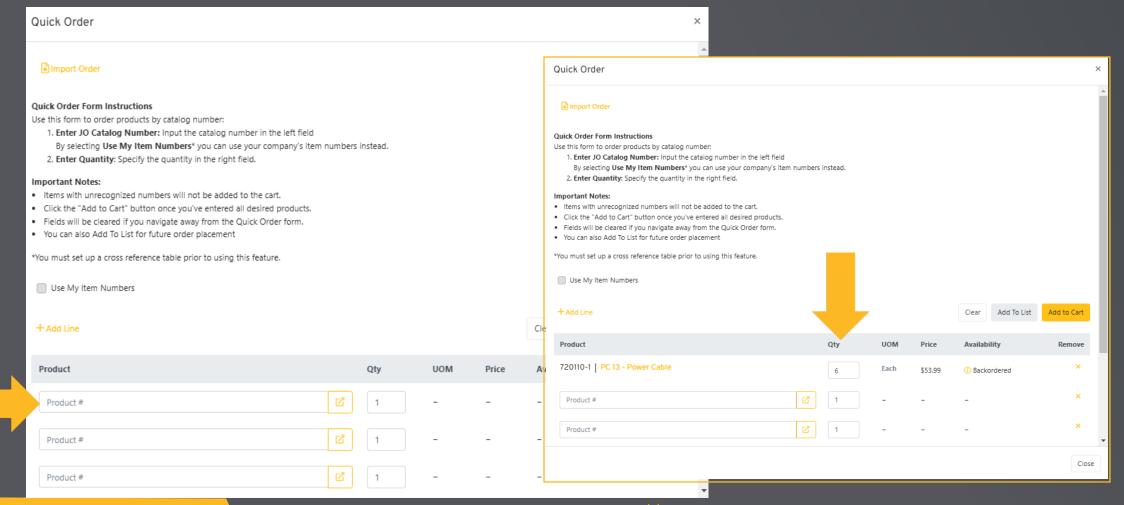
YOU WILL NEED TO FILL OUT ONLY COLUMNS A & B OF THIS CSV FILE TEMPLATE







QUICK ORDER BY ENTERING THE PRODUCT NUMBER AND QUANTITY - QUANTITY WILL DEFAULT TO CASE PACK AND WOULD NEED TO BE MANUALLY CHANGED







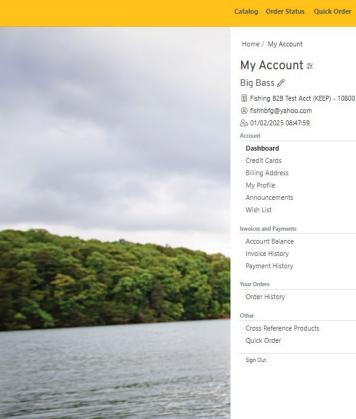
MY ACCOUNT

- "My Account" can be accessed from multiple locations.
 - My Account Icon at upper right corner
 - My Account Tab
 - Your screen may look slightly different due to account permissions

Catalog Order Status Quick Order My Account

Catalog Order Status Quick Order My Account





My Account # New Announcements (0)

No new announcements

₩ My Cart (8) View All XPLORE 12 CMSI+ Fish Finder Quantity: 1 Each | Total: \$2,699.99 15Ah Lithium Battery Kit



Quantity: 2 Each | Total: \$299.98

412010-1CHO

XPLORE 10 CHO Fish Finder

Quantity: 1 Each | Total: \$1,999.99



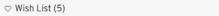
11/26/2024 50-10088118

@ Recent Orders View All

In-Dash Mounting Kit - XPLORE 10

Quantity: 4 Each | Total: \$319.96

☐ Invoice History View AII	
RI-7327335	Gross Amount
11/20/2024	\$225.94USD
RI-7327334	Gross Amount
11/20/2024	\$62.94USD
RI-7327333	Gross Amount
11/20/2024	\$776.98USD
RI-7327332	Gross Amount
11/20/2024	\$283.44USD
RI-7327331	Gross Amount
11/20/2024	\$451.47USD
^Last 180 Days	









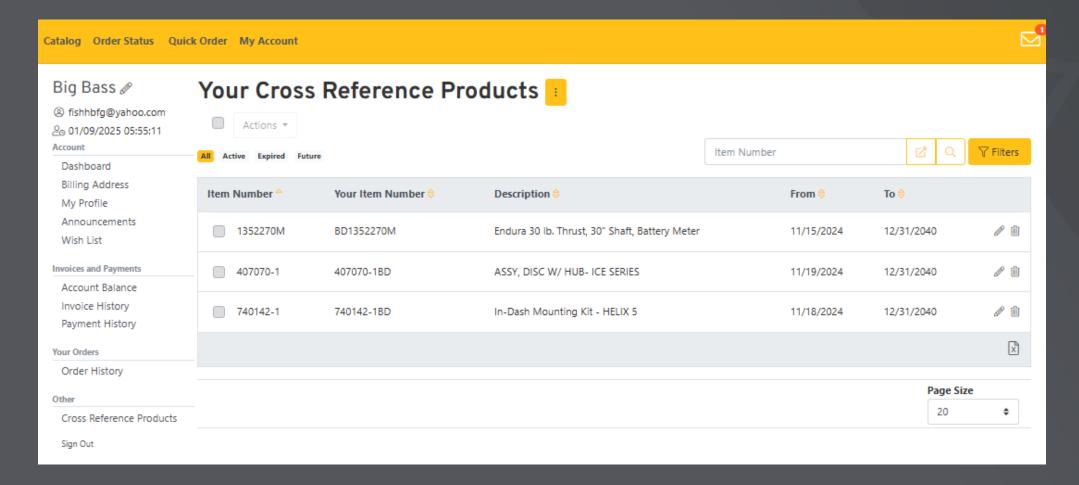
\$249,94USD

HUMMINBIRD.

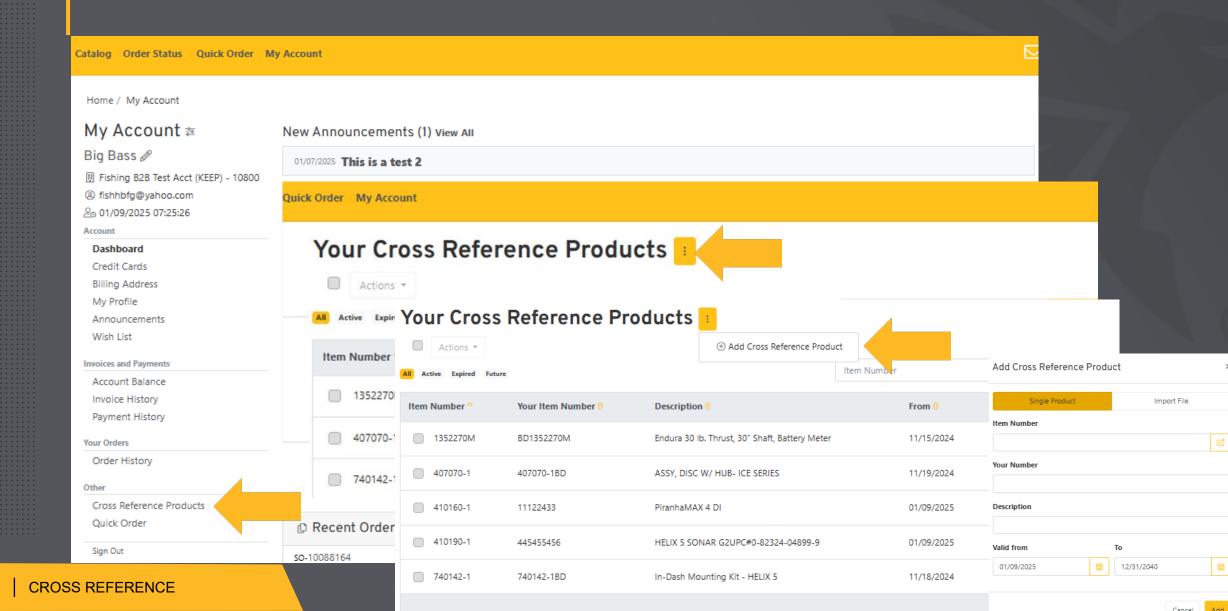




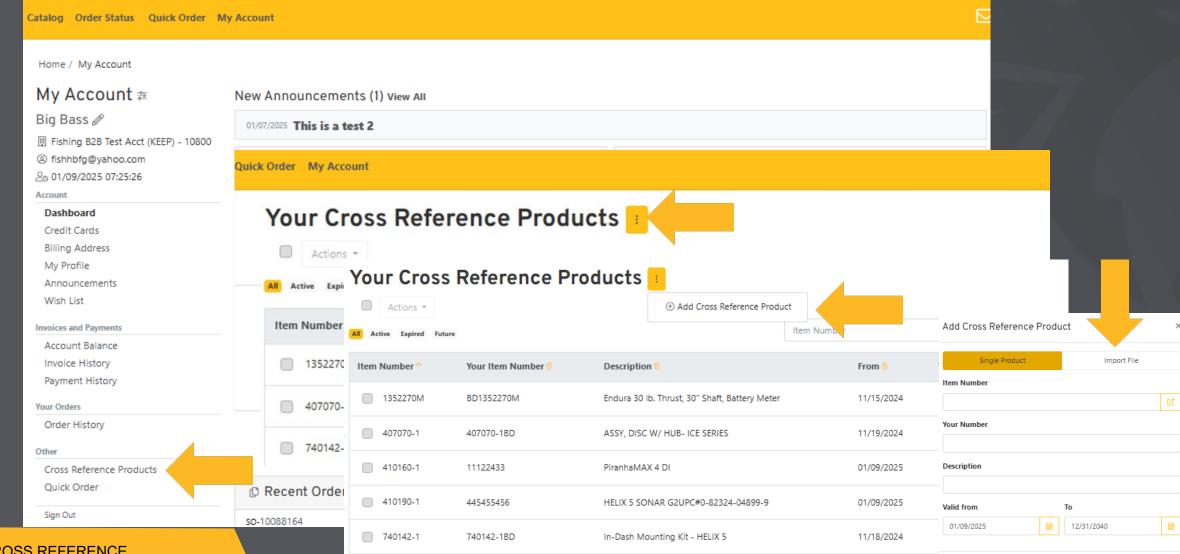
CROSS REFERENCE PRODUCTS – USED TO MATCH JO ITEM NUMBERS WITH YOUR ITEM NUMBERS FOR EASE OF ORDERING



CROSS REFERENCE PRODUCTS – ENTERING A SINGLE PRODUCT

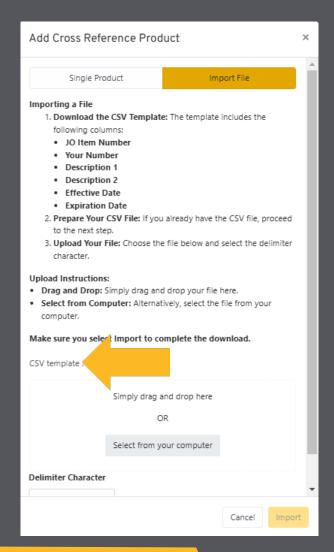


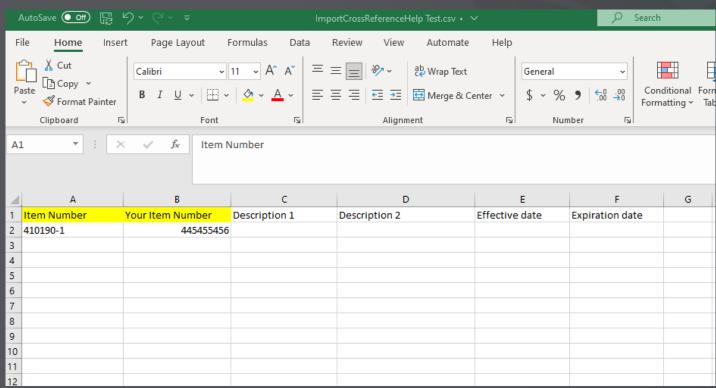
CROSS REFERENCE PRODUCTS – UPLOADING A CSV FILE



Cancel

CROSS REFERENCE PRODUCTS - UPLOADING A CSV FILE





YOU WILL ONLY FILL IN COLUMNS A & B

MY ACCOUNT CAN ALSO BE ACCESSED HERE



HUMMINBIRD

Search

Q





Catalog Order Status Quick Order My Account





Finished Goods

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View More

- 12/09/2024: SO-10088135 | On Hold | \$50.97 USD
- 11/26/2024: SO-10088120 | On Hold | \$50.97 USD
- 11/26/2024: SO-10088118 | On Hold | \$249.94 USD
- 11/26/2024: SO-10088117 | Open | \$183.97 USD

VIEW YOUR CART TO MAKE CHANGES TO THE ORDER AND TO COMPLETE CHECKOUT

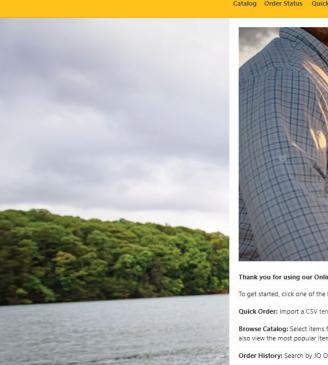






Catalog Order Status Quick Order My Account







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Browse Catalog: Select items from the Minn Kota or Cannon catalog and add them to your cart. You can also view the most popular items and click "Add to Cart."

Order History: Search by JO Order #, your Purchase Order #, or Ship to address.

Additionally, you can:

- · Edit your profile information (including changing your password)
- · Access saved carts and wish lists
- · Check invoice and payment information
- . Create a cross-reference table with your company's item numbers
- . Current Visit Items: Products selected during this visit will appear at the bottom of the cart, while

Recent Orders

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- 11/26/2024: SO-10088120 | On Hold | \$50.97 USD
- 11/26/2024: SO-10088118 | On Hold | \$249.94 USD

View More

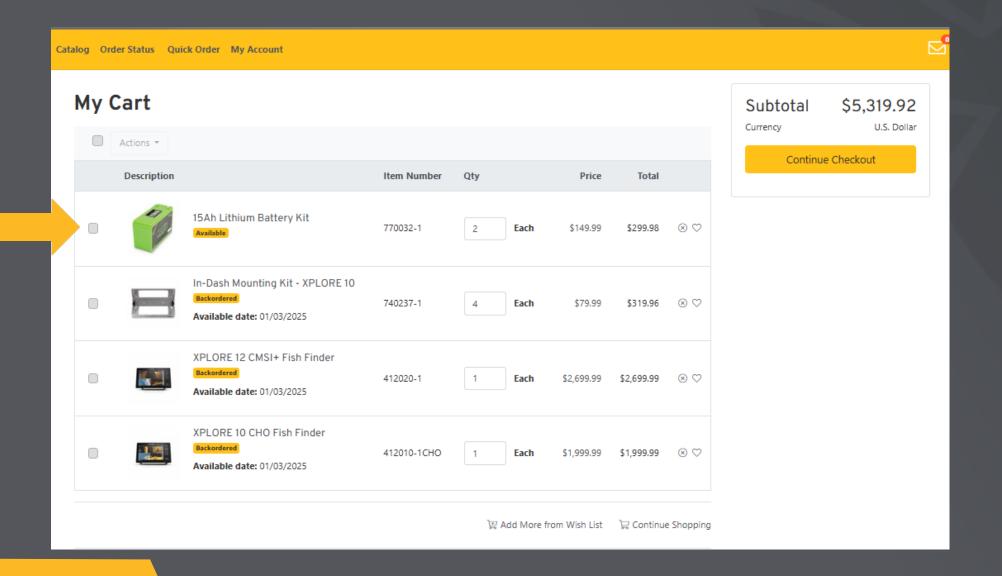
• 11/26/2024: SO-10088117 | Open | \$183.97 USD

Wish List

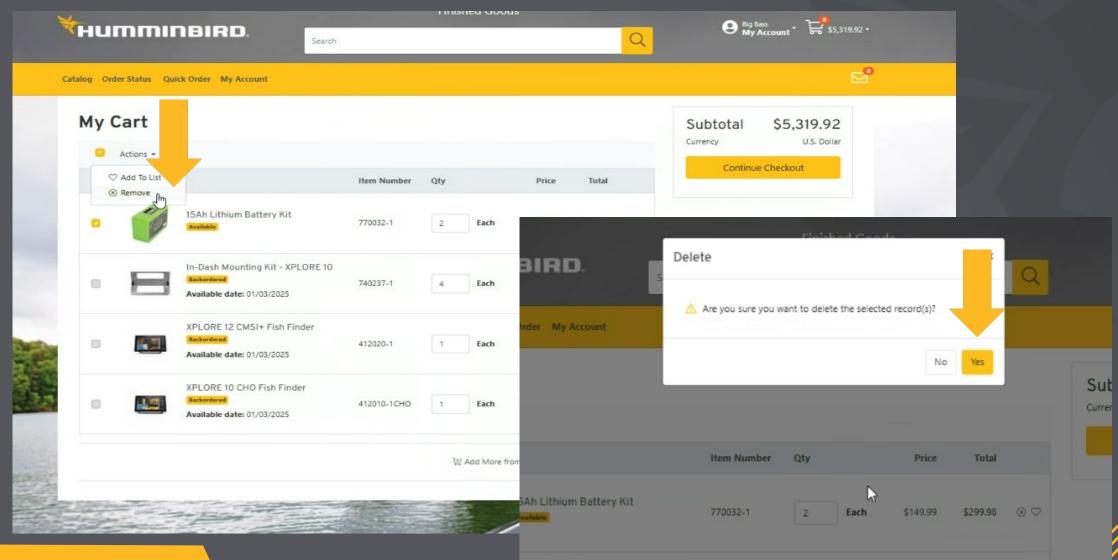
- XPLORE
- Units
- BD HBFG1
- Wish List Test MR



SELECT ITEMS TO REMOVE

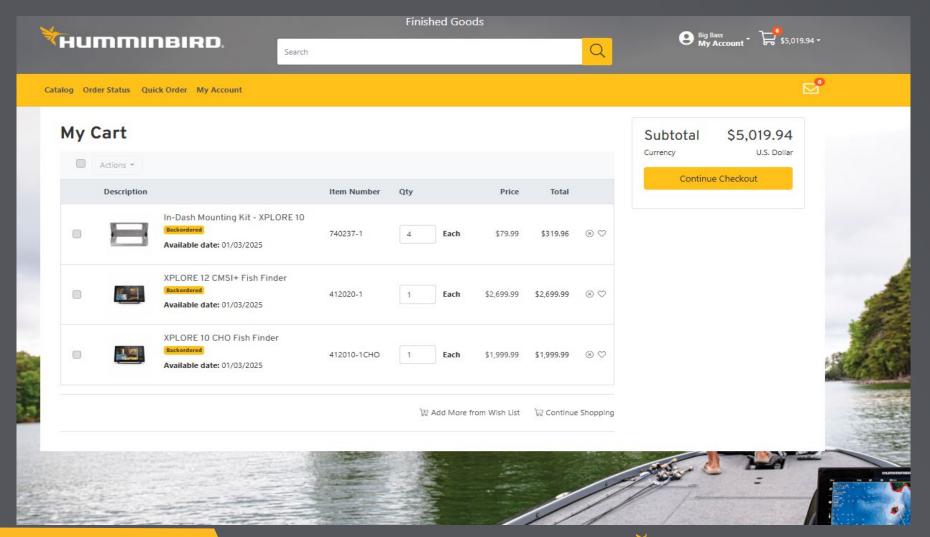


REMOVE ITEMS



Dook Manualina VIII. VOLODE 10

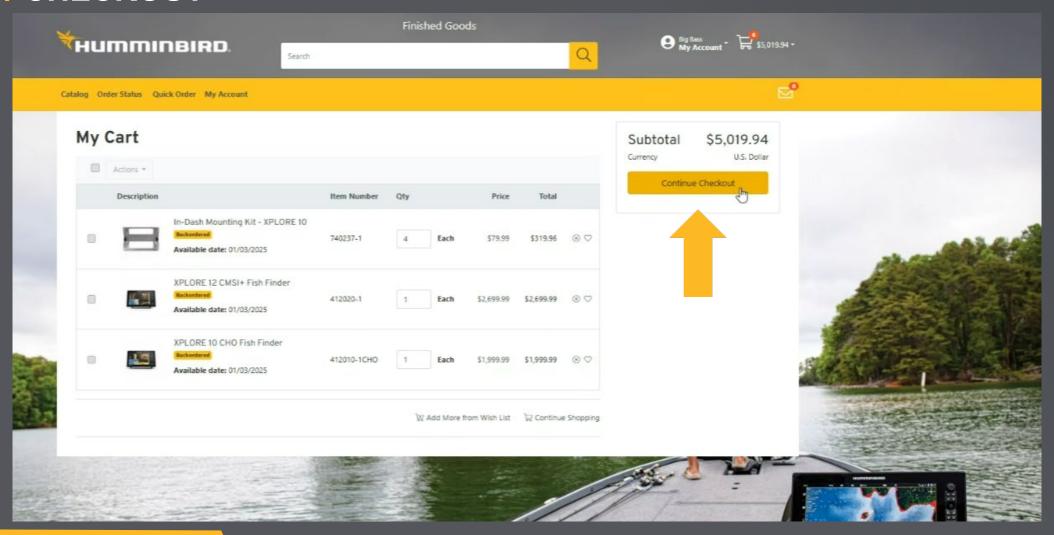
SHOWS ITEMS REMOVED







CHECKOUT

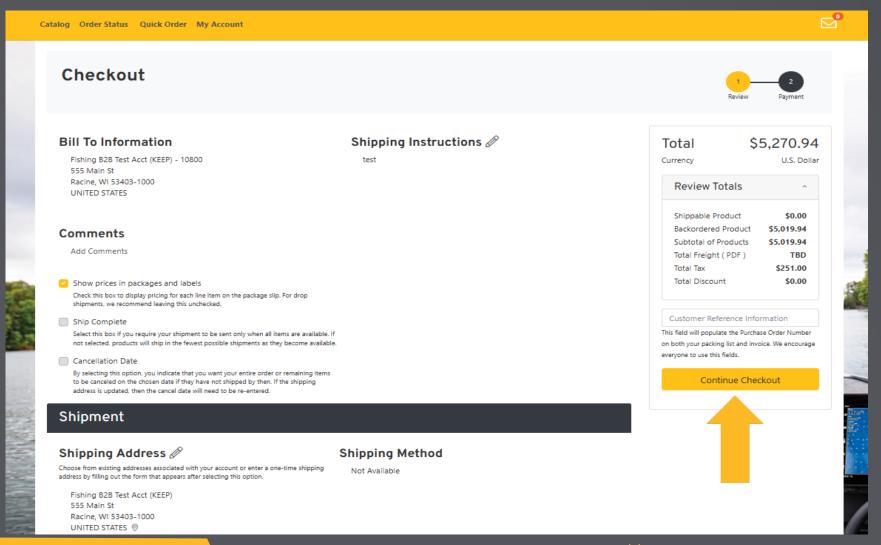






CONFIRM BILLING AND SHIPPING ADDRESS, TOTAL, AND CONTINUE CHECKOUT

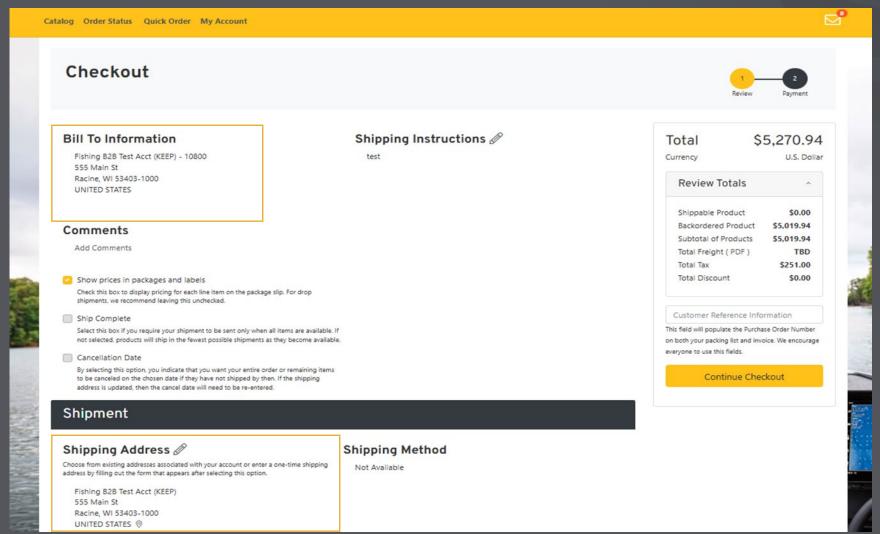
IF WE HAVE YOUR RESALE TAX CERTIFICATE ON FILE, TAX WILL NOT BE APPLIED







FOR CHANGES TO THE BILLING OR SHIPPING ADDRESS YOU MUST REACH OUT TO FISHING SALES SUPPORT.



COMMENT SECTION

- Comments If you have any special instructions, you may add the comments before checkout
- Show Pricing Showing prices on the packaging and labels is optional, only select if pricing should be visible
- **Ship Complete** Only select if you want all items to ship at the same time. Keep in mind this can delay your order.
- Cancellation Date Only select if you want the order to cancel if it has not been shipped by a specific date







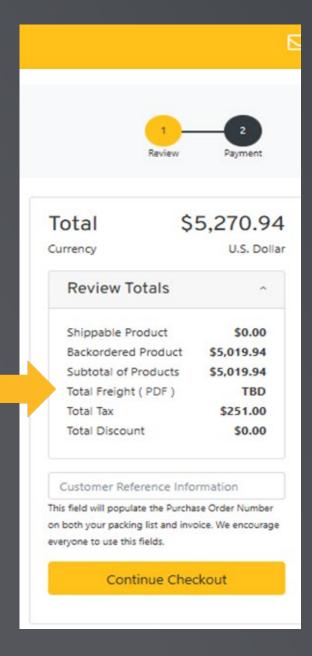
FREIGHT TERMS

Prepaid Freight on Customer-Processed Orders on Portal

- \$6000 for Minn Kota and Cannon on one order
- \$6000 for Humminbird on one order

Prepaid Freight on JO Manually Processed Combined Orders

 \$20,000 for Cannon, Humminbird, and Minn Kota combined items on one order

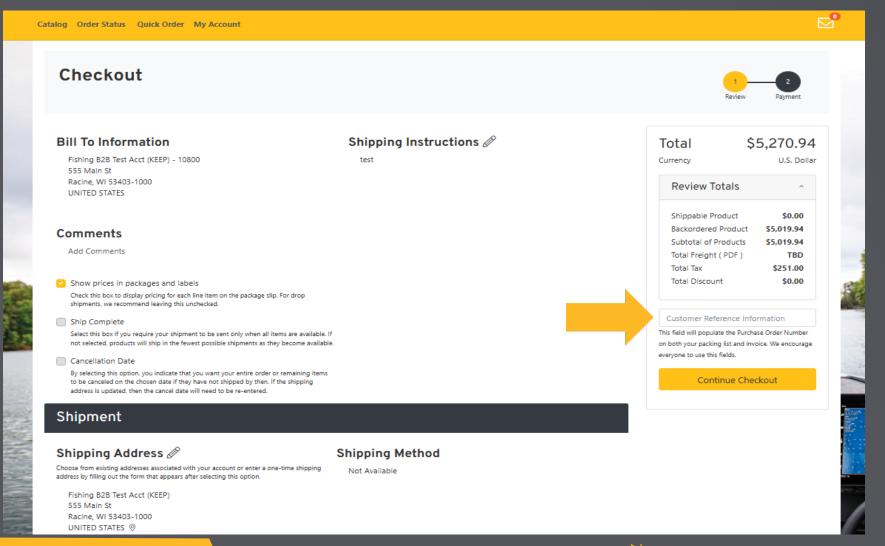








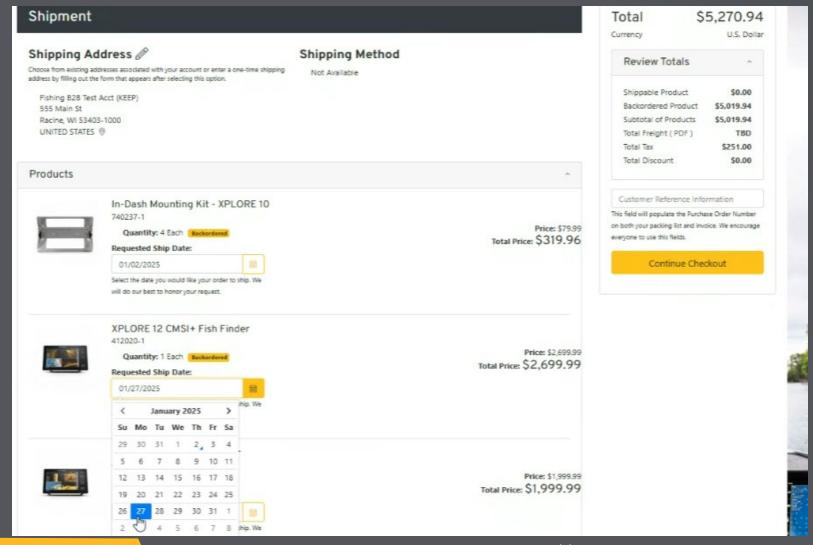
ADD PURCHASE ORDER NUMBER IN THE CUSTOMER REFERENCE INFORMATION FIELD (REQUIRED FIELD)







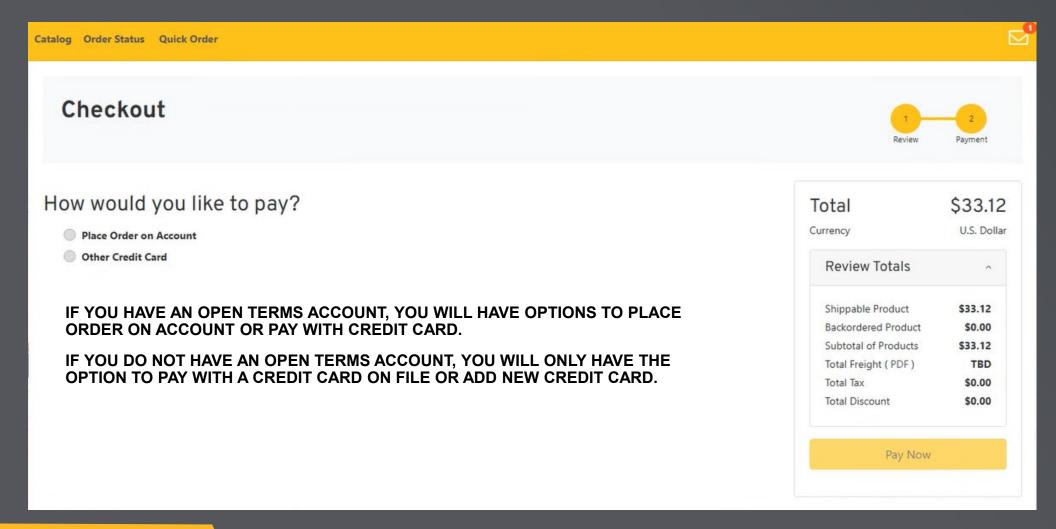
IF YOUR REQUEST IS NOT IMMEDIATE, SELECT YOUR PREFERRED SHIPPING DATE AND CONTINUE CHECKOUT







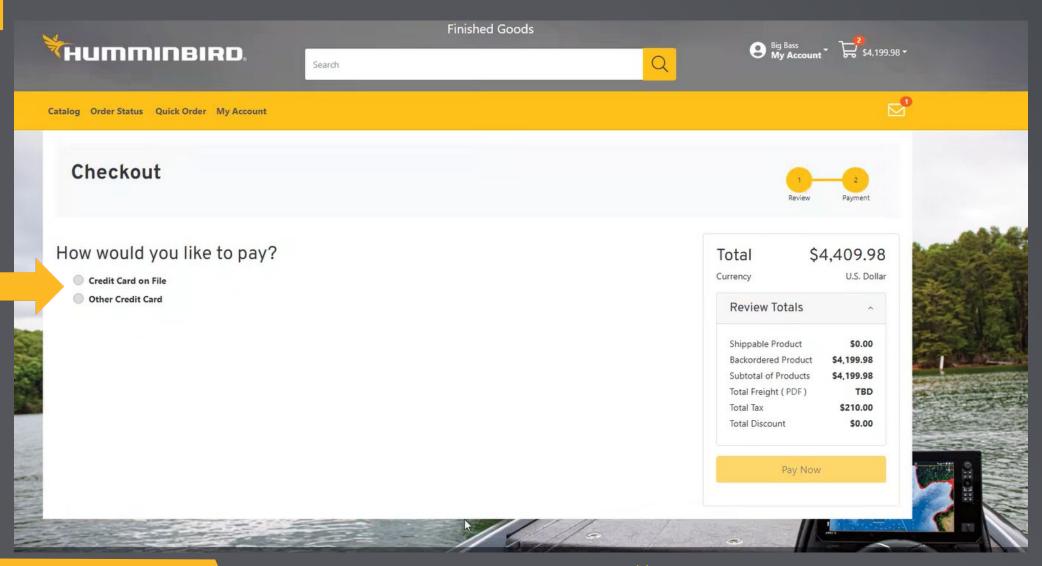
PAYING WITH OPEN TERMS







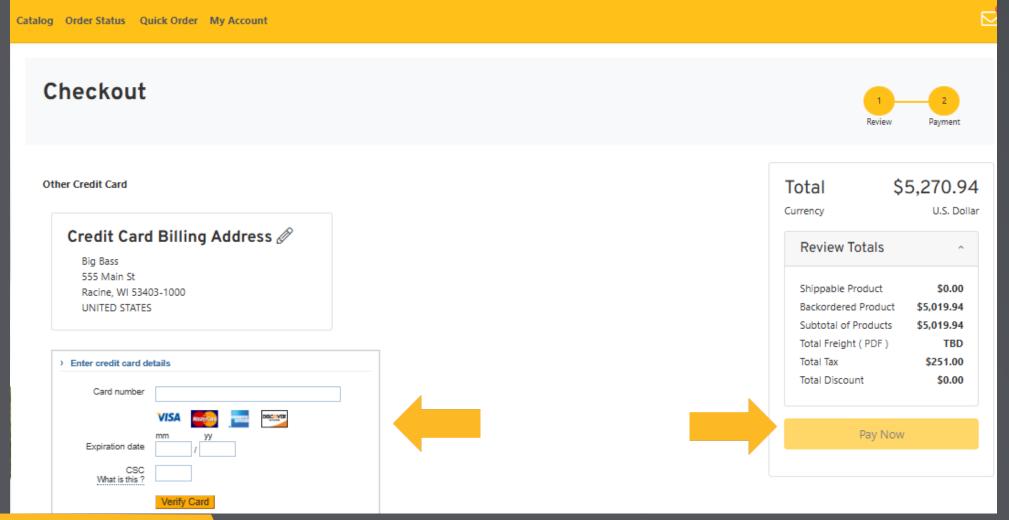
PAY WITH CREDIT CARD ON FILE







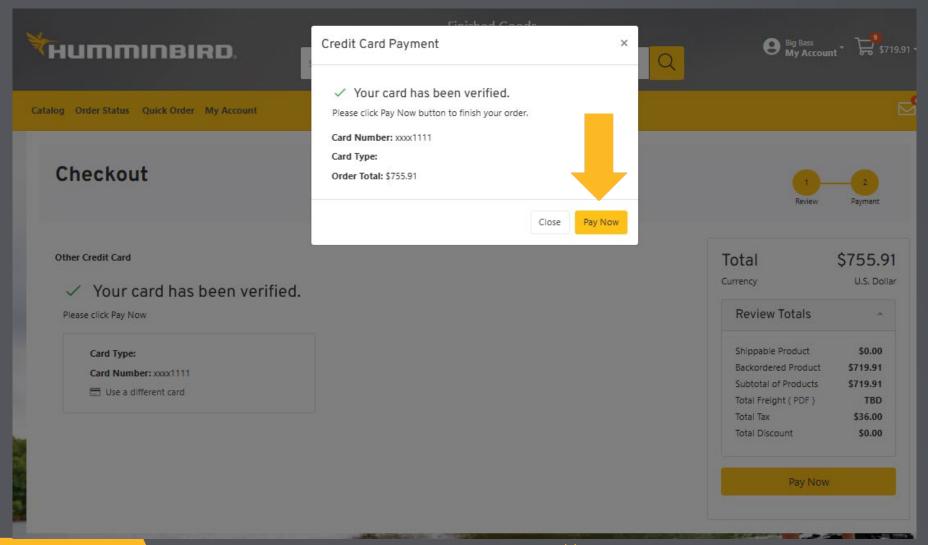
ENTER CREDIT CARD INFO AND PAY NOW







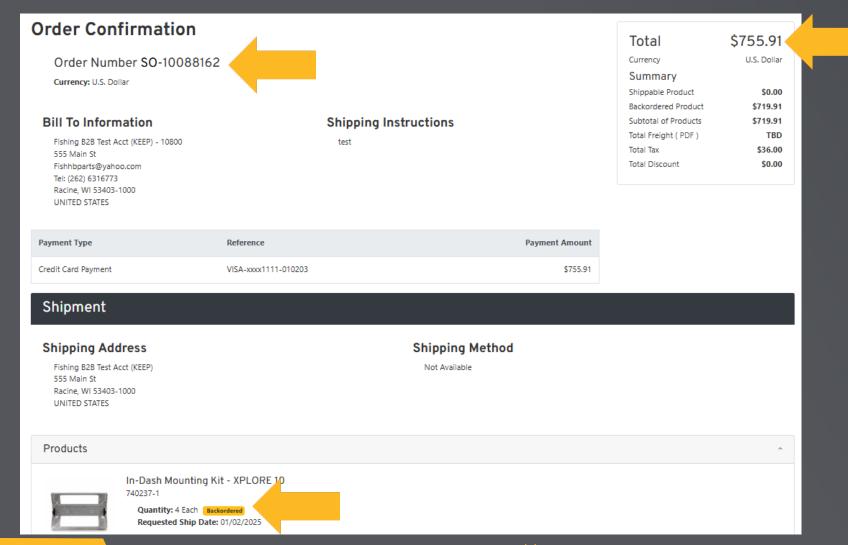
SELECT PAY NOW







ORDER CONFIRMATION – INCLUDES ORDER NUMBER, AMOUNT, AND STATUS







Order Confirmation

Order Number SO-10088164

Currency: U.S. Dollar

Bill To Information

Fishing B2B Test Acct (KEEP) - 10800 555 Main St Fishhbparts@yahoo.com Tel: (262) 6316773 Racine, WI 53403-1000 UNITED STATES

Shipping Instructions

tes

Total	\$415.74
Currency	U.S. Dollar
Summary	
Shippable Product	\$395.94
Backordered Product	\$0.00
Subtotal of Products	\$395.94
Total Freight (PDF)	TBD
Total Tax	\$19.80
Total Discount	\$0.00

Payment Type	Reference	Payment Amount
Credit Card Payment	VISA-xxxx1111-010203	\$415.74

Shipment

Shipping Address

Fishing B2B Test Acct (KEEP) 555 Main St Racine, WI 53403-1000 UNITED STATES

Shipping Method

Not Available

Products

72

14 M ID SILR Y - SOLIX / APEX Side Imaging Left-Right Splitter Cable 720112-1

Quantity: 6 Each Available
Requested Ship Date: 01/02/202

Price: \$65.99 Each
Total Price: \$395.94

Print







ORDER DETAIL LINE STATUSES

- Order Entered order is entered in our system. The backorders will show in the next column. The only change that can be made is to cancel and can be done by contacting Fishing Sales Support.
- Available line is available for shipment and may still be able to cancel by contacting Fishing Sales Support.
- Backordered line is currently on backorder and may still be able to cancel by contacting Fishing Sales Support.
- Pick Slip printed line is in the shipping process and can no longer be changed.
- Pack Confirm line is in the final stages of shipping and can no longer be changed.
- Order Shipped line is shipped and can no longer be changed
- Order Invoiced line is now invoiced
- Order Closed line is now closed







THANK YOU

1-800-493-6686

https://fishingsalessupport.zendesk.com/hc/en-us